

2020 Budget Planning Survey
General Population Survey Results

*Results weighted to ensure statistical
validity to the Leduc Population*

Conducted by:



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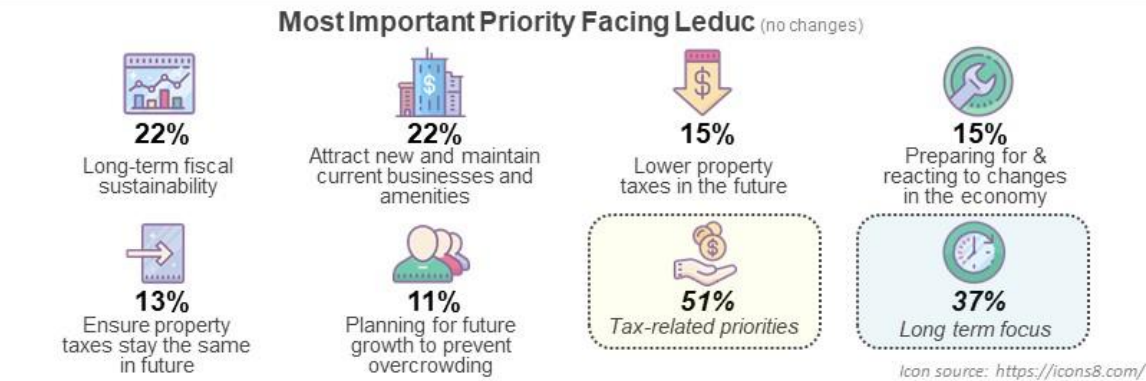
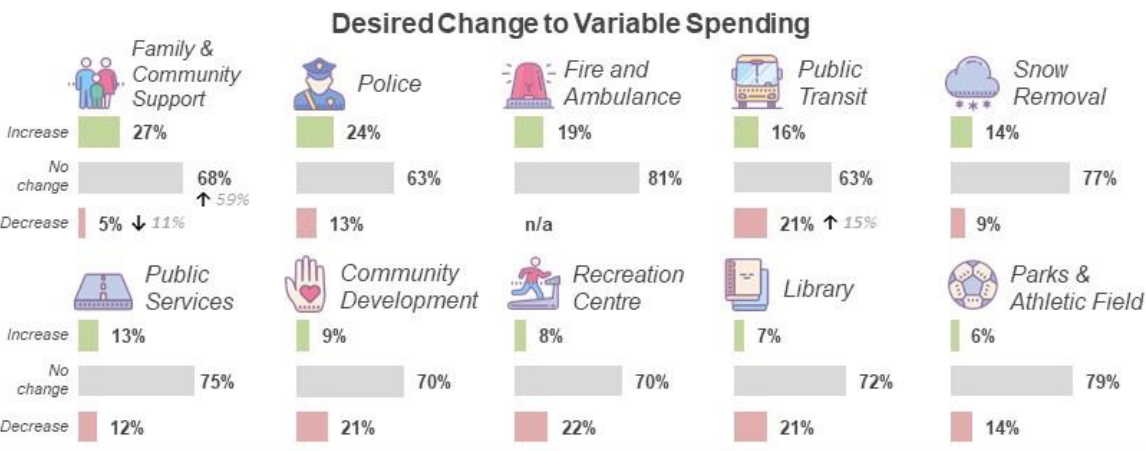
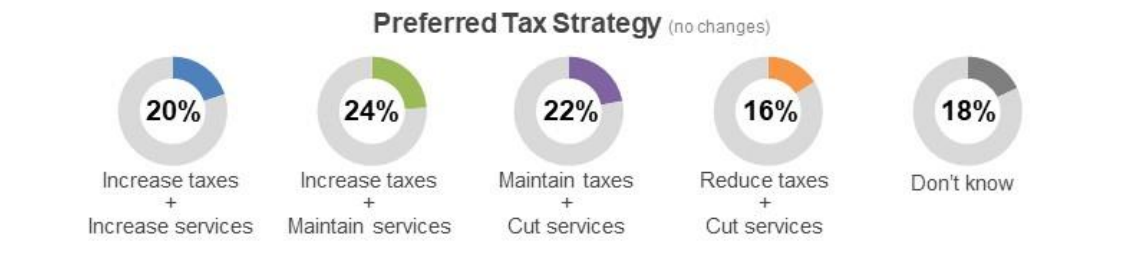
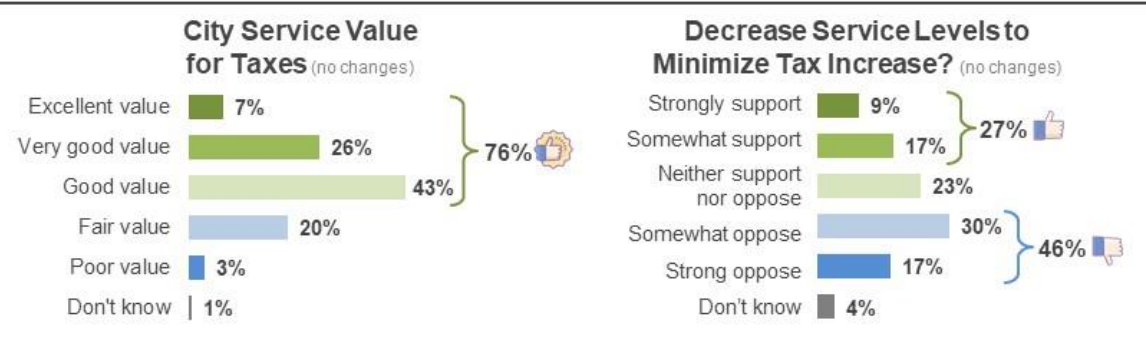
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1 Budget Planning Survey Highlights

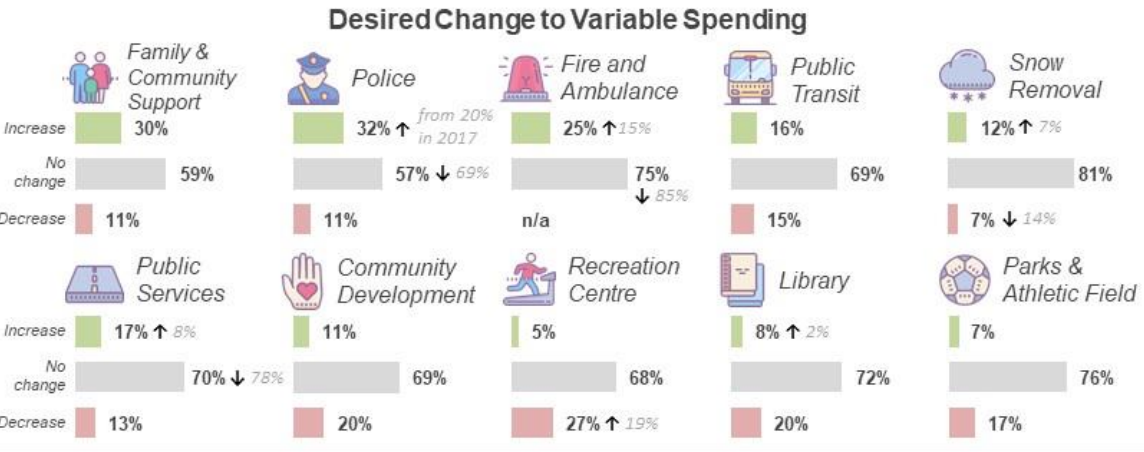
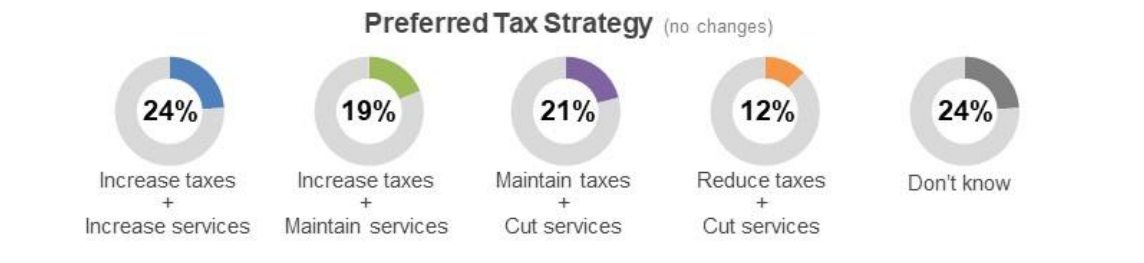
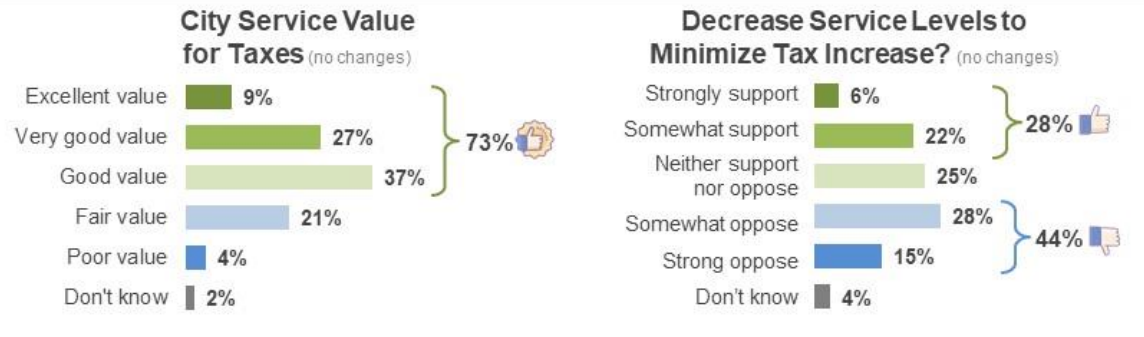
2020 Budget Planning Survey Highlights

Survey of 507 adult Leduc residents contacted by phone, May 1st to June 2nd, 2019, and completed the survey. Results are weighted by age.



2019 Budget Planning Survey Highlights

Survey of **533** adult Leduc residents contacted by phone, May 2nd to 31st, 2018, and completed the survey. Results are weighted by age.



2 Detailed Project Description

2.1 Project Background

In spring 2019, the City of Leduc (“the City”) contracted Advanis to conduct the 2020 City of Leduc General Population Budget Planning Survey. The primary purpose of this study is to assess the views of City of Leduc residents concerning the budgetary planning process for the 2020 budget. In total, 507 randomly selected City of Leduc residents aged 18 and older completed the survey between May 1st and June 2nd, 2019.

This report outlines the results of the 2020 General Population Budget Planning Survey. Comparisons to previous years’ survey data are included where appropriate to determine any shifts in the perceptions and opinions of Leduc residents.

2.2 Methodology

All components of the project were designed and executed in close consultation with the City of Leduc. A detailed description of each task of the project is outlined in the remainder of this section.

2.2.1 Project Planning

Advanis team members reviewed the documents and met with City employees charged with leading this research to ensure total understanding of the purpose and needs of this study. Both the City and Advanis agreed upon a research methodology and detailed work plan. As with previous years, few changes were made to the Budget Planning surveys as detailed in the following sections.

For the 2020 Budget Planning Survey, the City wanted to attempt to capture responses from younger (16 or 17-year-old) residents of Leduc. While these younger residents were not a part of this General Population study, they were allowed to complete the Stakeholder study’s survey. Only 1 Stakeholder survey was completed in 2019 by this younger demographic.

2.2.2 Survey Design

The 2020 Budget Planning Survey was based on the 2019 Budget Planning Survey, conducted in spring 2018. This maintained consistency between years and allowed many results to be compared between years. Specific changes made to the survey included:

- Removed the “radio” answer level from the question asking where respondents learned about the survey and added “Billboard signs”.
- Updating all dates in the survey to reflect 2019 dates and all budget percentages to reflect what was actually budgeted for in 2019.
- Changing the incentive from offering a movie pass (for 4) to Leduc Cinemas to tickets to a performance series of 3 shows at Maclab Theatre for the Performing arts.

Advanis provided the City with a draft of the survey which the City provided feedback on. Advanis incorporated this feedback and the survey was programmed and tested. The City had the opportunity to review the survey online and provided additional feedback, which Advanis incorporated. A text version of the final questionnaire is provided in the Appendix (section 4.3).

2.2.3 Survey Population and Data Collection

Advanis purchased a random set of landline telephone numbers and generated wireless numbers for the City of Leduc. Potential participants were contacted by telephone and recruited to complete the online survey. A link to the online survey was provided either by email or text message. This methodology is consistent with previous years and conducting the survey online is necessary given the need to show graphics in the survey to residents.

The City remains cognizant of the increased use of mobile devices within our community and recognized the importance of creating a mobile friendly platform for the 2020 Budget Planning Survey in order to most effectively engage all Leduc residents. As mentioned, the survey platform used in 2019 allowed for a mobile-optimized experience ensuring that those who chose to complete the survey on a smartphone or tablet could do so with ease.

In total, 52% of surveys collected for this report completed the survey on a mobile device (compared to 54% in 2018) and one completed a paper version of the survey. Due to the design and general population sample of the General Population survey, results are statistically representative.

A soft launch of the survey was conducted on May 1st, 2019. The purpose of the soft launch was to ensure the survey was functioning as intended on the survey platform, by collecting a limited number of completed surveys and reviewing the results. Since no data checks flagged any concerns, these results were included in the final report and the full survey was launched. The primary fielding dates for the remainder of residents who completed the survey was from May 2nd to June 2nd, 2019. In total, 507 residents completed the survey which implies a margin of error no greater than $\pm 4.4\%$ at 95% confidence.

Similar to previous years, for this analysis, weights were assigned based on the ages of residents to ensure that their representation in the City-wide sample was proportionate to the City of Leduc population as determined by the 2018 City of Leduc Census. Specific details of the weighting scheme used can be found in the Appendix (section 4.2).

2.2.4 Survey Awareness

Survey participants were asked if they recalled seeing or hearing an advertisement for the survey. In total, 29% mentioned that they recalled it from billboard signs, 14% from the City of Leduc website, 14% from social media, 4% from cinema, and 12% saw or heard an advertisement for the survey somewhere else. However, 48% did not recall seeing or hearing an advertisement for the survey (down significantly from 59% in 2018).

3 Study Findings

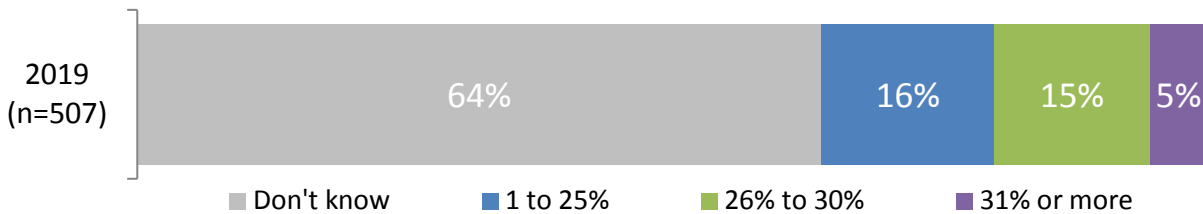
This section details the results of each specific topic in the survey. In this section, there are a few things to note:

- The term “significant” means “statistically significant at 95% confidence”.
- The analysis checked for statistical differences between the following groups:
 - Age (18 to 44, 45 to 54, 55 to 64, 65 or older);
 - Children in household (children, no children);
 - Income (under \$60,000, \$60,000 to \$99,999, \$100,000 to \$149,999, \$150,000 or more);
 - Employment status (employed full/part time, on leave/homemaker/student/not employed/retired);
 - Home ownership (owning, renting);
 - Perceived value from taxes (good/very good/excellent, fair/poor);
 - Preference regarding decreasing services to limit tax increases (support, neutral, oppose); and
 - Preferred tax strategy (prefer to increase taxes, prefer to cut services).
- The subgroup differences mentioned above are statistically tested in mutually exclusive groupings. For example, if a result says that it is statistically higher for those aged 18 to 44, this means that the result among those aged 18 to 44 is statistically higher than those who are not aged 18 to 44.
- To improve readability, bars with values less than 5% may not have the value shown. Actual percents are available in separate tables.
- Results have been rounded to remove decimal places. As a result, adding up values may not exactly equal the total expected.
- Arrows may appear on graphs that compare results over time. These indicate if the results are statistically (at 95% confidence) higher or lower than the previous year’s results.
- The term “(VOL)” at the start of labels indicate that this level was volunteered by residents who put text into the “other specify” level. These results are likely lower than they would have been had all residents seen these as levels.
- For results with a base size of fewer than 30 residents, percents are shown. However, results should be interpreted with caution due to the small base sizes. Additionally, statistical differences are not shown if a respondent subgroup has a base size of fewer than 30 residents.

3.1 Property Tax Value


Residents were informed that a portion of property tax is collected on behalf of the Province of Alberta and goes to pay for education. When asked what percent of property tax goes to the province, nearly two-thirds (64%, compared to 72% in 2018) did not know. The true percent of property tax that pays for education is 28%. 15% of residents came close (compared to 8% in 2018), mentioning between '26% and 30%', while only 2% of residents correctly identified that '28%' of property tax pays for education. This shows that the effort to better educate citizens on where their tax dollars are going is working.

Percent of Property Tax Collected on Behalf of the Province of Alberta



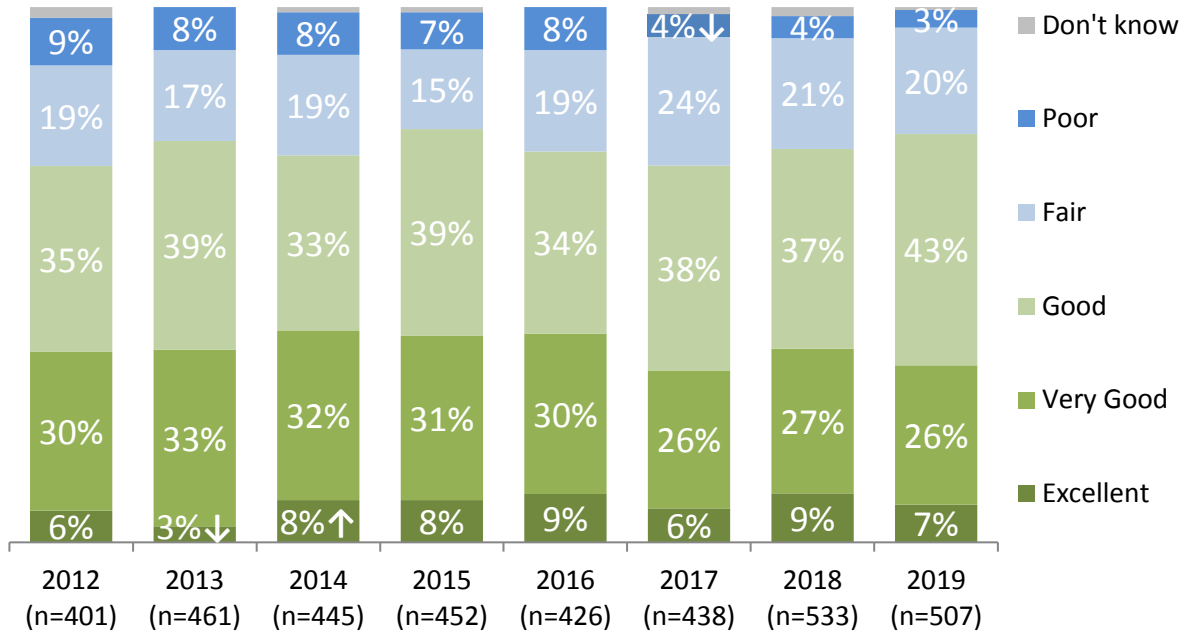
Values may not sum to 100% due to rounding. Trending is not shown as the true percent (28%) has decreased from last year (29%).

Subgroups that are significantly more likely to answer in the 26% to 30% range include:

-  23%: Those who are 65 or older.

Residents were then made aware that 28% of property taxes are collected on behalf of the province to pay for education. They were then asked what level of value they felt they received from the remaining 72% used to fund city services. Consistent with last year, sentiment continues to be quite positive.

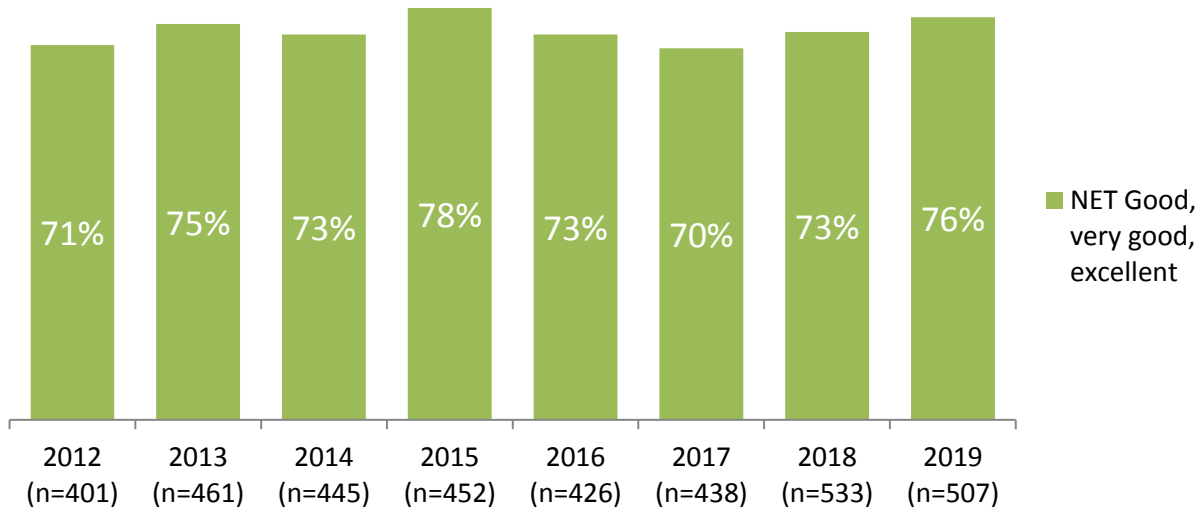
Perceived Value Received for Taxes Paid





Values may not sum to 100% due to rounding. Bars missing values are less than 5%.

The percent of residents that feel they received “good”, “very good”, or “excellent” value for their taxes (76%) continues to remain high in 2019.

Perceived Value Received for Taxes Paid (Good, Very Good, Excellent)

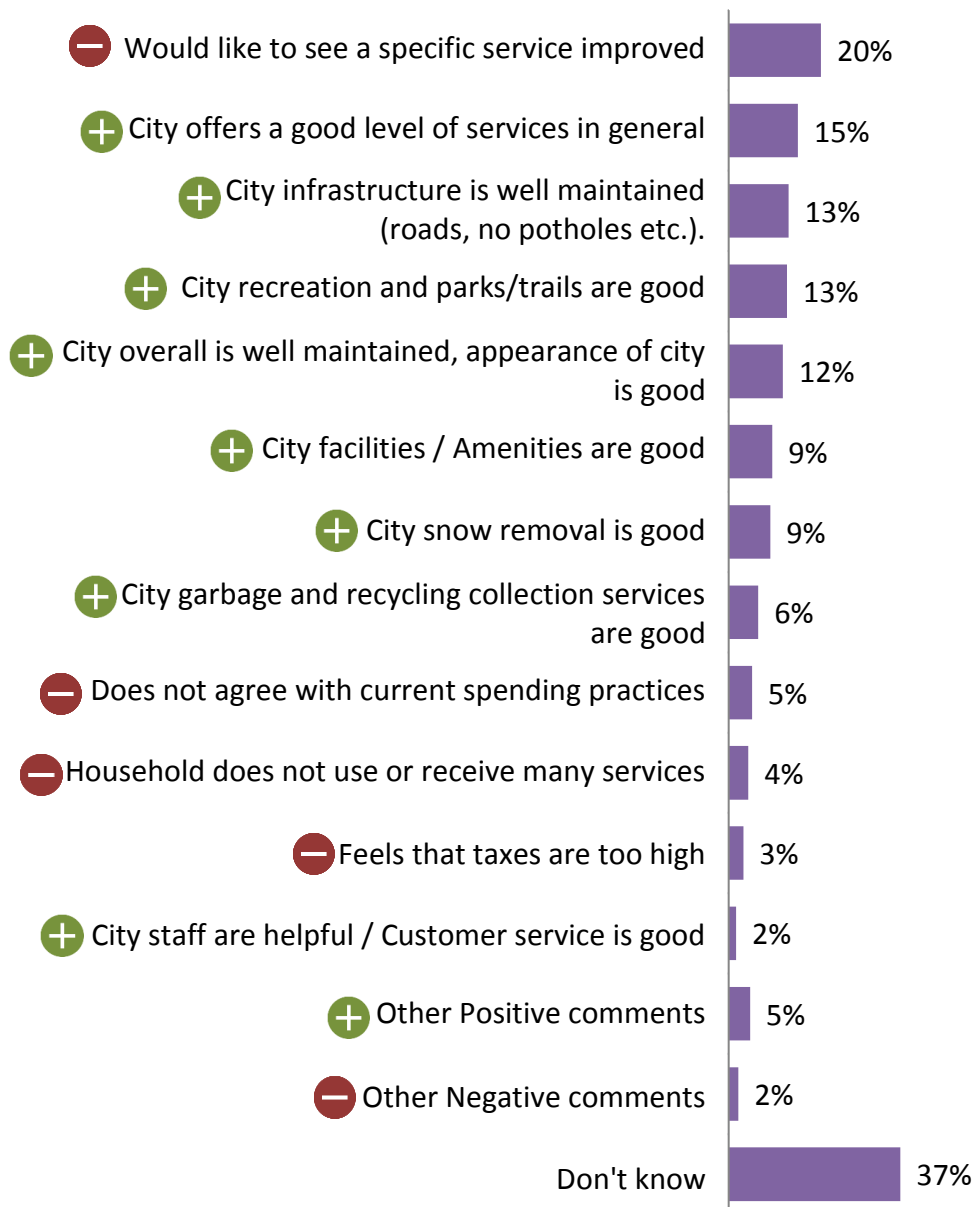


Subgroups that are significantly more likely to feel they receive “good”, “very good”, or “excellent” value include:

-  86%: Those who are 65 or older; and
-  82%: Those who favour increasing taxes to improve or maintain services.

All residents were asked the reason why they felt that way. Given that most residents feel that they have received “good” or better value, it is not surprising that most reasons provided are positive. Although there were a number of different reasons mentioned, the top **+** **positive** reasons are that residents feel that the level of services is good (15%), City infrastructure is well maintained (13%), City recreation, parks, and trails are good (13%), the City overall is well maintained (12%), City facilities / amenities are good (9%), and snow removal is good (9%). The top **-** **negative** reason provided by 20% of residents is the desire to see a specific service improved (top services include snow removal, road maintenance, and garbage collection). Note that over one-third (37%) of residents were unable to provide a reason for the value they receive. These results are statistically consistent with the comments provided last year.

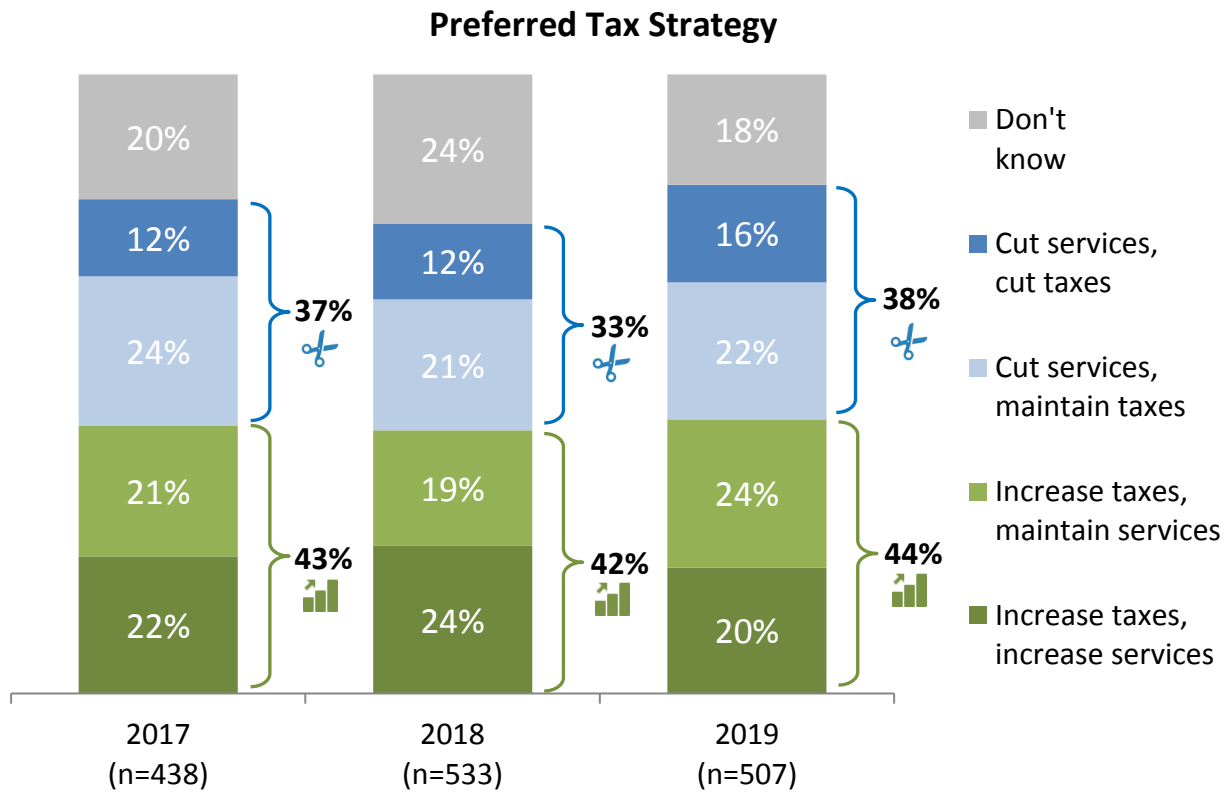
Why Residents Feel this Way



n=507. Values may sum to more than 100% as multiple mentions were allowed.

3.2 Overall Property Tax Preference

Next, residents were shown four different tax strategies and asked for their preference. Results were similar to 2018 and split between 44% preferring to increase taxes to increase or maintain services, and 38% preferring cutting services to maintain or reduce taxes. A further 18% did not provide an opinion.



Values may not sum to 100% due to rounding.

Results are not trended prior to 2017 due to the removal of the "something else" category.

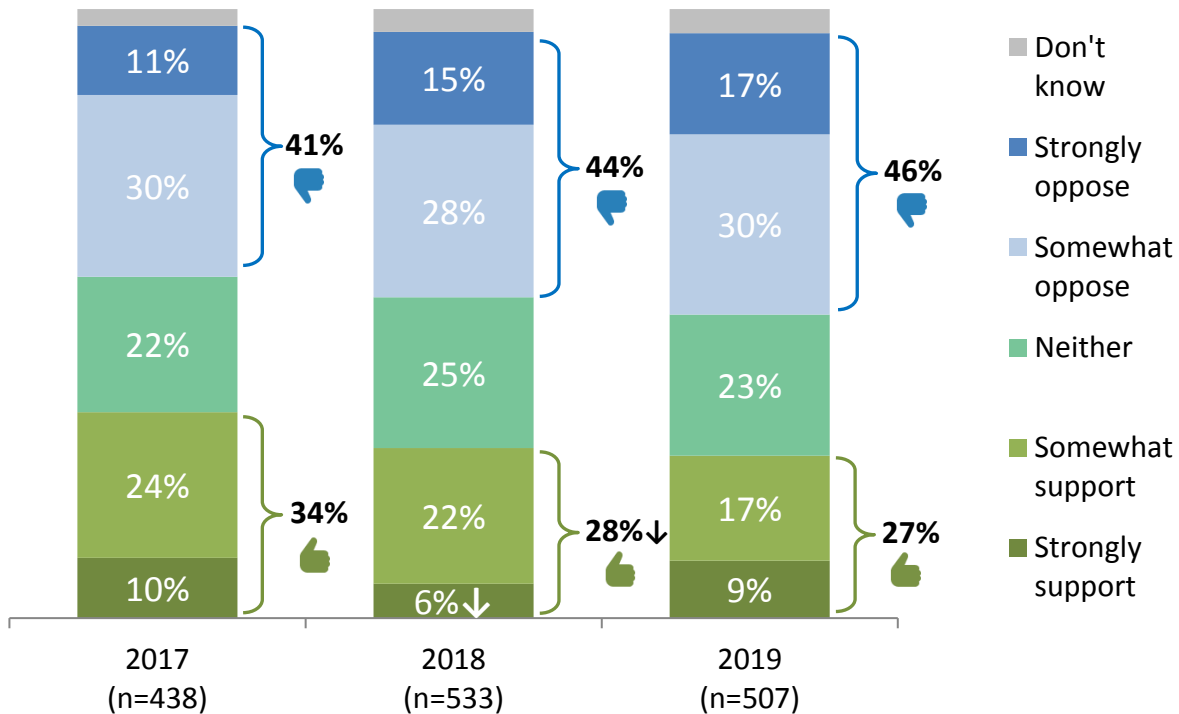
Significant subgroup differences include:

Increase taxes, increase services	Increase taxes, maintain services	Cut services, maintain taxes	Cut services, cut taxes
<p>✂️ 28%: Those who oppose a decrease in service levels to minimize tax increases</p> <p>👤 27%: Those with no children in their household</p>	<p>✂️ 35%: Those who oppose a decrease in service levels to minimize tax increases</p>	<p>👍 36%: Those who support a decrease in service levels to minimize tax increases</p>	<p>✂️ 36%: Those who support a decrease in service levels to minimize tax increases</p>

The City is sensitive to the economic climate and residents' desire to keep tax increases to a minimum. As such, residents were asked for their level of support or opposition for decreasing service levels to minimize tax increases.

Residents were more likely to oppose (46%) this approach than support (27%). Nearly one-quarter (23%) did not feel strongly either way, while another 4% did not have an opinion. These results are similar to 2018.

Support/Opposition for a Decrease in Service Levels to Maintain Taxes



Values may not sum to 100% due to rounding.
Results are not trended prior to 2017 since a likelihood scale was used in 2016.

Subgroups that are significantly more likely to **support** decreasing service levels to maintain taxes include:

- ✂️ 51%: Those who prefer to cut services to maintain or cut taxes; and
- 🏠 29%: Those who own their primary residence.

Subgroups that are significantly more likely to **neither support nor oppose** decreasing service levels to maintain taxes include:

- 😞 40%: Those who feel they receive "fair" or "poor" value for their taxes; and
- 💰 36%: Those with a household income between \$60,000 and \$99,999.

Subgroups that are significantly more likely to **oppose** decreasing service levels to maintain taxes include:

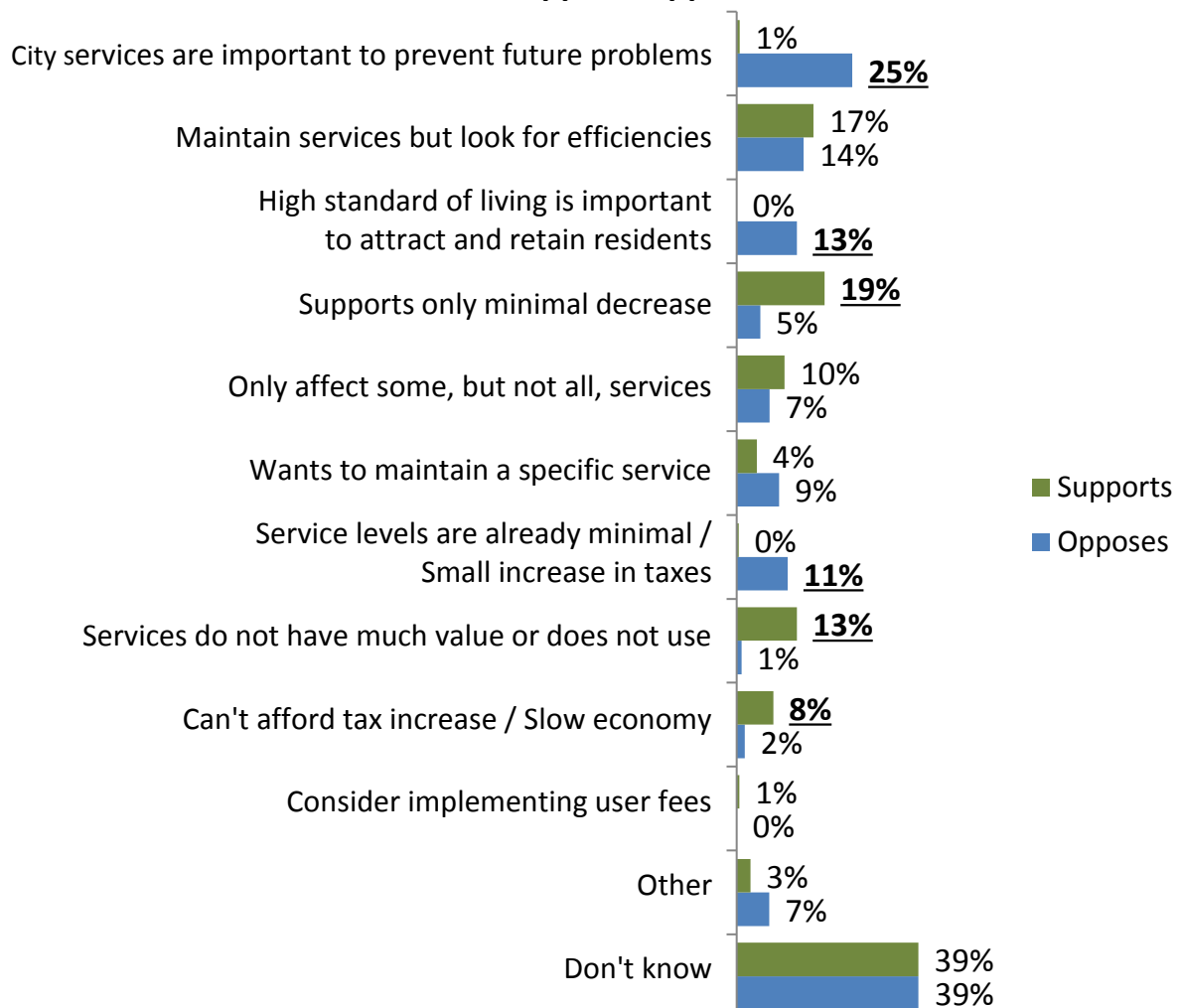
- 📊 66%: Those who prefer to increase taxes to improve or maintain services.

In terms of why residents support or oppose decreasing service levels to minimize tax increases, nearly one-fifth (19%) of those who support decreasing service levels support a minimal decrease. Another 17% want to maintain services but find efficiencies.

In contrast, 25% oppose decreasing service levels because they feel that services are important to prevent future problems, 13% believe the high standard of living is important to attract and retain residents, and a further 11% say services are already minimal, and prefer a small increase in taxes.

It should be noted that over one-third (39% of those who support and 39% of those who oppose) did not provide any justification for their views.

Reasons for Support/Opposition



n=149 (Support), 236 (Oppose). Values may sum to more than 100% as multiple mentions were allowed. Bars with values that are **bold and underlined** are statistically higher than the other bar above/below it.

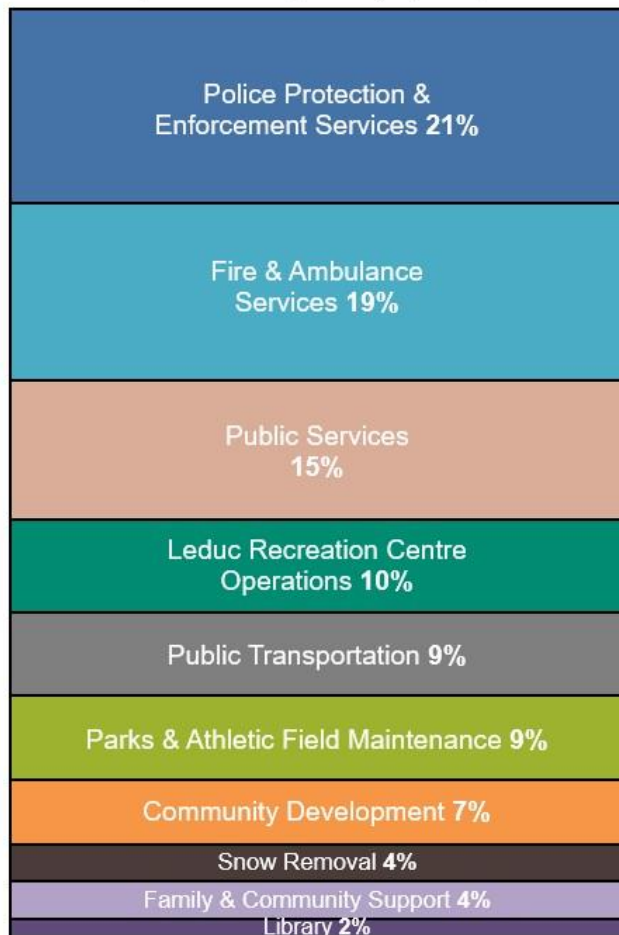
3.3 Adjustments to Variable Spending

The City of Leduc budget includes two spending categories:




- Fixed Spending (55%) includes items that are necessary to govern, operate and maintain the City of Leduc and do not vary based on the level of service provided, including:
 - Mayor and City Council;
 - Corporate and Legislative Services;
 - Engineering Services;
 - Planning Services;
 - Facility Services;
 - Debt Repayment; and
 - Capital Transfer.
- Variable Spending (45%) includes categories where spending can be increased or decreased depending on the level of service provided.

The proposed City of Leduc 2020 variable budget is split between the following services:





City of Leduc 2020 Variable Budget
Proposed Net Spending by Program



Residents were asked to rate their preference for how the City should allocate funds (increase, decrease or remain the same) for each of the services. **Overall, this year's results show most residents want spending for all services to remain the same.** That said, the following services had the highest percent of residents requesting an **increase** in spending:

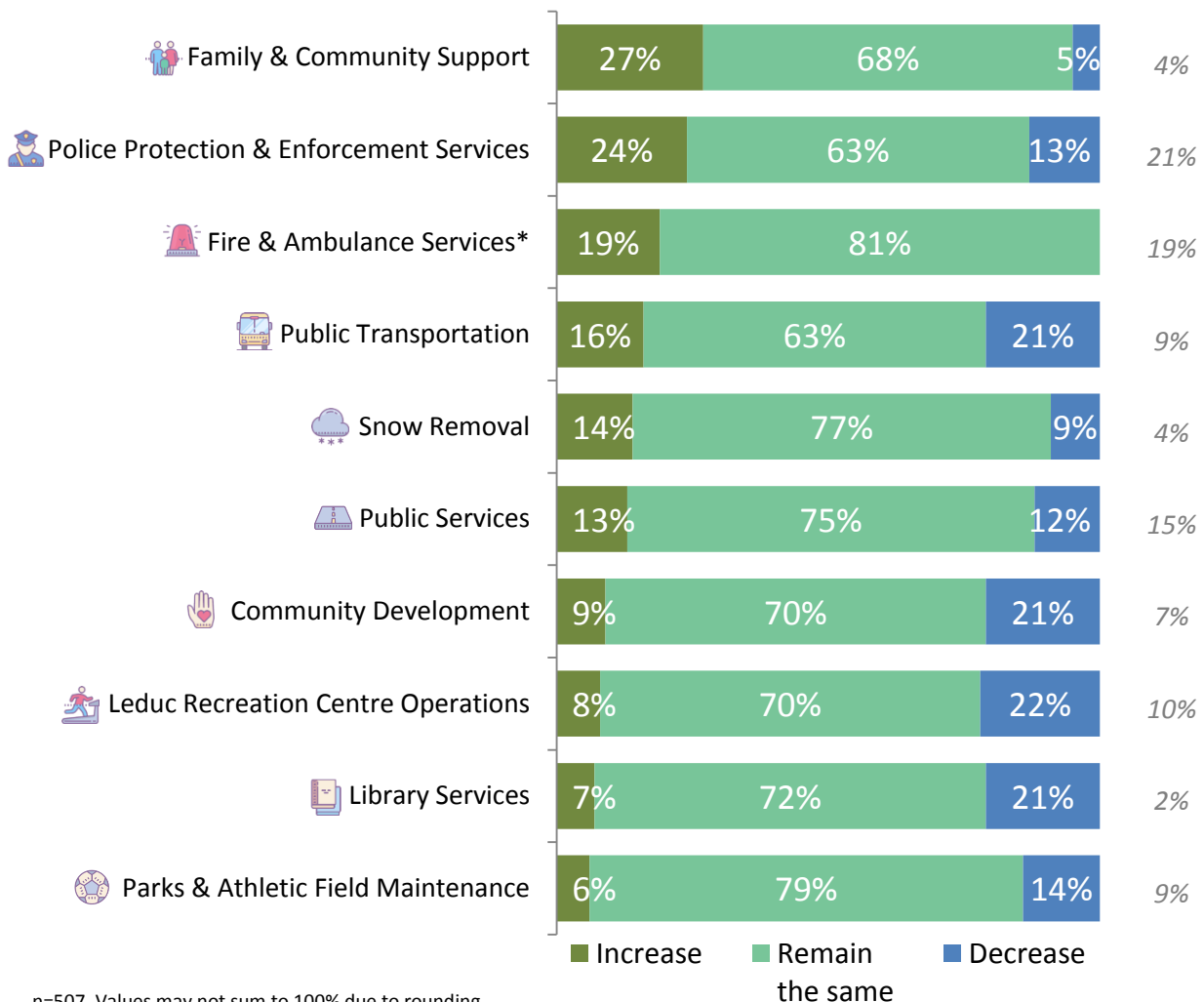
-  27%: Family and Community Support Services;
-  24%: Police Protection and Enforcement Services; and
-  19%: Fire & Ambulance Services.

Services that had the highest percent of residents requesting a **decrease** in spending include:

-  22%: Leduc Recreation Centre Operations;
-  21%: Library Services;
-  21%: Community Development; and
-  21%: Public Transportation.

Comparison of Preferred Budget Adjustments for all Services

Proposed % of budget



n=507. Values may not sum to 100% due to rounding.

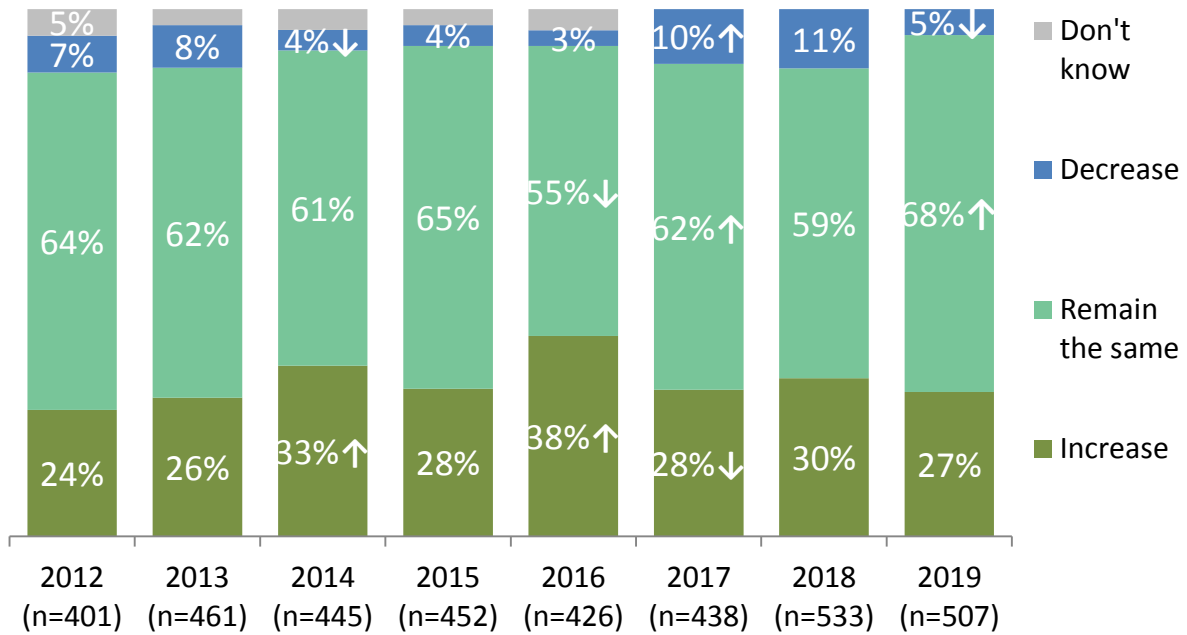
* Fire and ambulance services are contracted services provided by the City on behalf of the Province of Alberta and cannot be reduced.

The remainder of this section of the report explores each of these services in more detail.

3.3.1 Family & Community Support (Proposed 4%)

Just over two-thirds (68%) of residents prefer to see Family and Community Support Services funding remain the same, up significantly from 59% in 2018. However, one-quarter (27%) would like funding to be increased (similar to 2018), while 5% would prefer to see funding decrease (down significantly from 2018).


Budget Adjustment for Family & Community Support (Proposed 4%)



Values may not add to 100% due to rounding. Bars missing values are less than 5%.

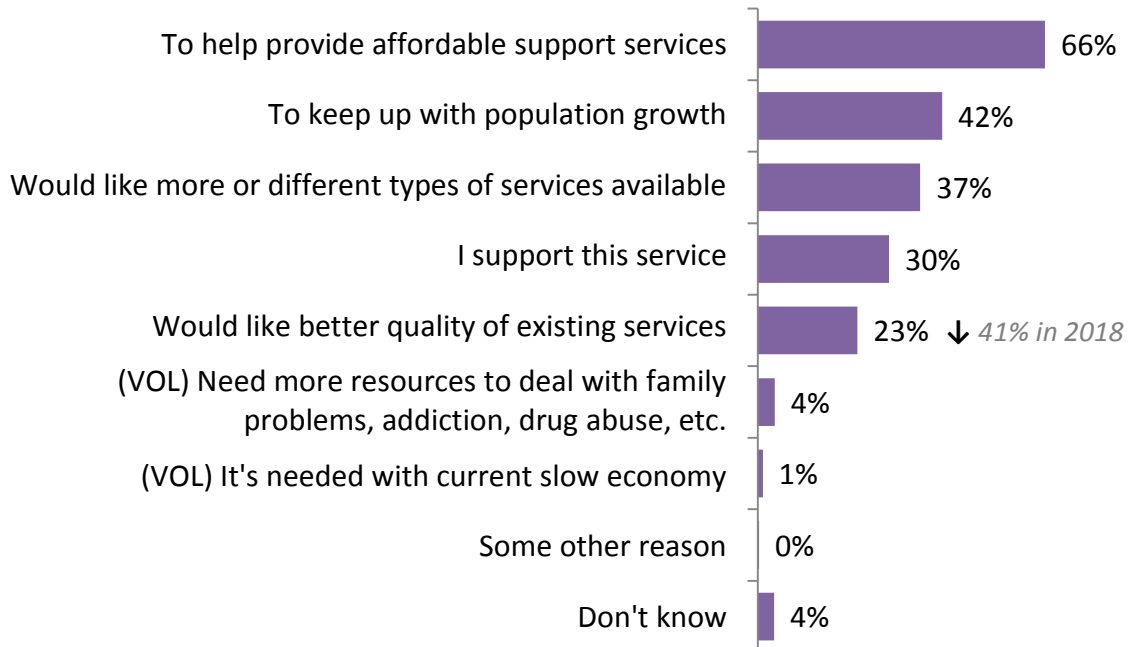
There are no subgroups significantly more likely to want funding to **increase** or **remain the same**.

Subgroups that are significantly more likely to want a **decrease** in funding include:

-  10%: Those favouring cutting services to maintain or decrease taxes.

Most of the residents who would **increase** spending on *Family and Community Support Services* felt that funding helps provide affordable support services (66%). About two out of five say additional funding is needed to keep up with population growth (42%) or would like more or different types of services to be available (37%) such as LATS service. This year residents are less likely to cite wanting better quality of existing services as a reason for increasing spending.

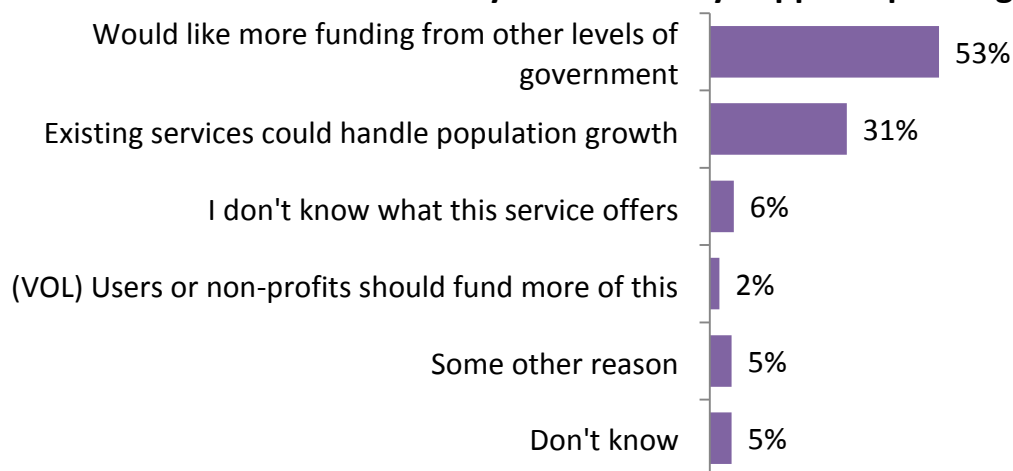
Reasons to Increase Family & Community Support Spending



n=121. Values may sum to more than 100% as multiple mentions were allowed.

About half (53%) of residents who would **decrease** spending on *Family and Community Support Services* cited a desire for more funding from other levels of government. In addition, nearly one-third (31%) would like funding to decrease because they feel existing services could handle population growth.

Reasons to Decrease Family & Community Support Spending

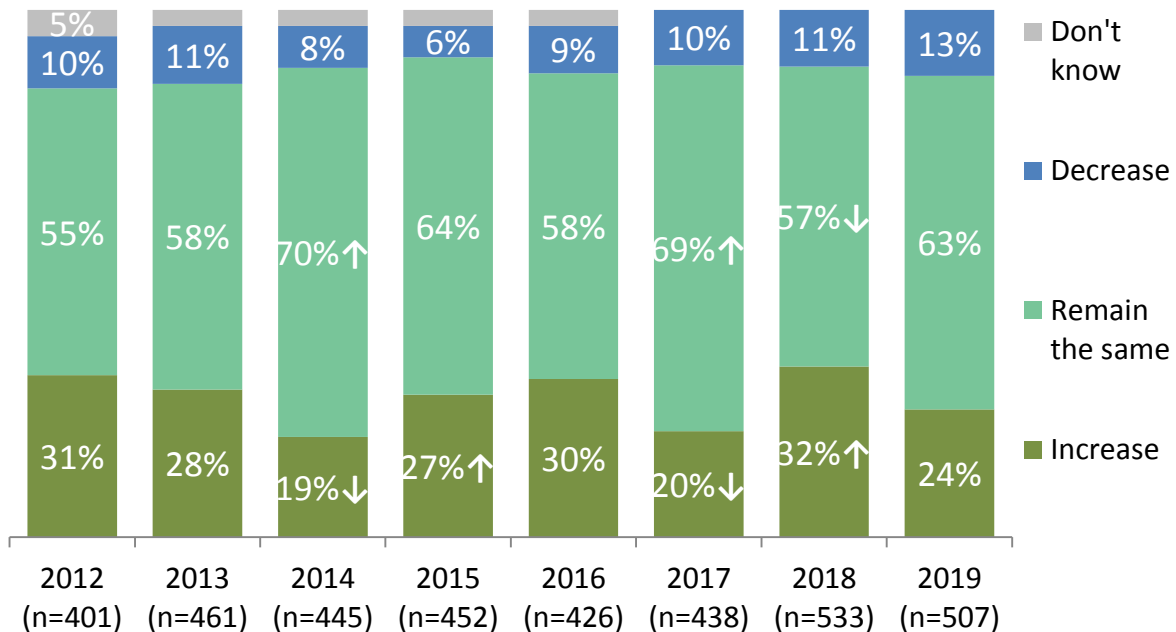


n=28. Due to the base being less than n=30, interpret with caution. Trending is not analyzed because 2019 has fewer than 30 responses. Values may sum to more than 100% as multiple mentions were allowed.

3.3.2 Police Protection & Enforcement Services (Proposed 21%)



Similar to last year, about one-quarter (24%) of residents would like funding to increase for Police Protection and Enforcement Services. Most residents continue to want funding to remain the same (63%), while just over one in ten (13%) would like funding to decrease.

Budget Adjustment for Police Protection & Enforcement Services (Proposed 21%)






Values may not add to 100% due to rounding. Bars missing values are less than 5%.

Subgroups that are significantly more likely to want an **increase** in funding include:

-   37%: Those favouring increasing taxes to increase or maintain services; and 37%: Those who are 65 or older.

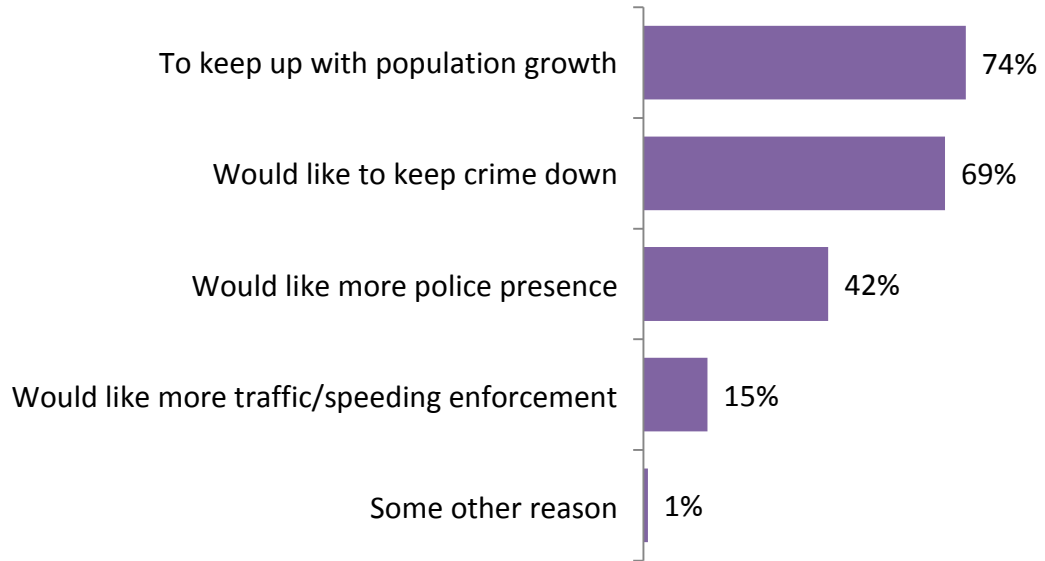
There are no subgroups significantly more likely to want funding to **remain the same**.

Subgroups that are significantly more likely to want a **decrease** in funding include:

-  24%: Those who support a decrease in service levels to minimize tax increases;
-  23%: Those who prefer to cut services to maintain or cut taxes; and
-  21%: Those with a household income under \$60,000.

Residents who would **increase** spending on *Police Protection and Enforcement Services* most often explained that they would like to keep up with population growth (74%). Furthermore, a majority of residents feel a need to increase funding to keep crime down (69%) and four out of ten would like more police presence (42%). These results are statistically consistent with the comments provided last year.

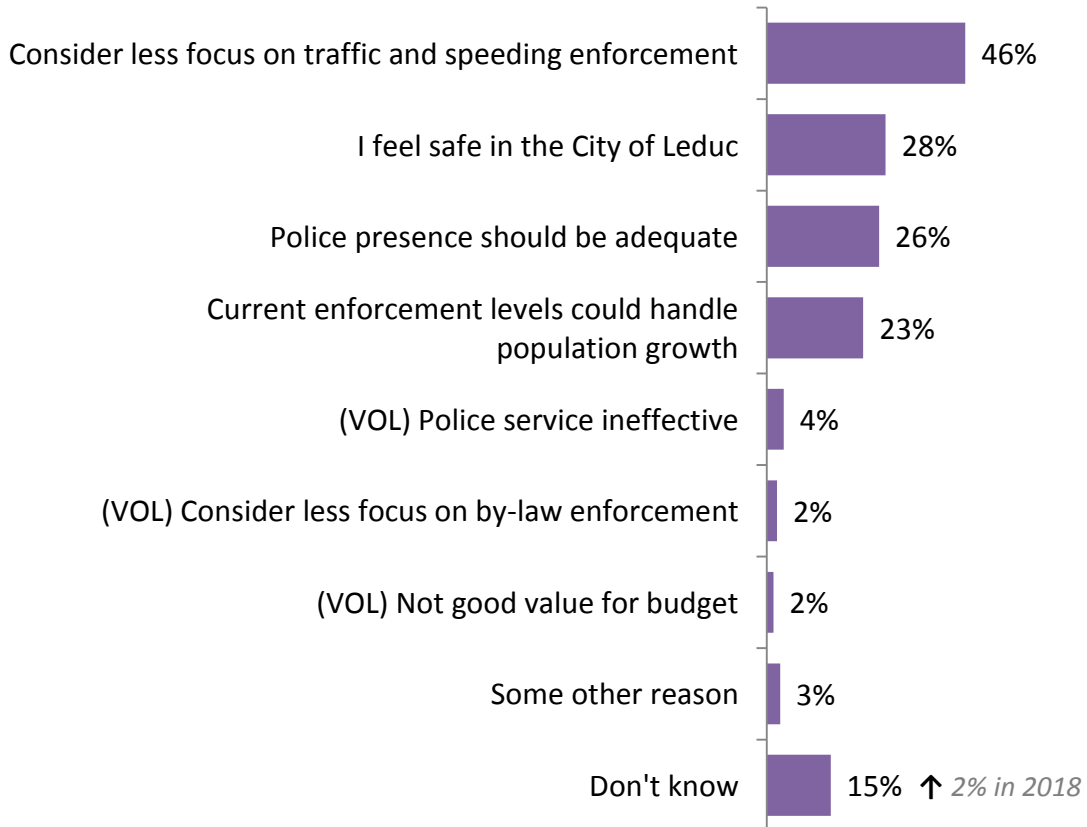
Reasons to Increase Police Protection & Enforcement Services Spending



n=147. Values may sum to more than 100% as multiple mentions were allowed.

Nearly half (46%) of residents who would **decrease** spending on *Police Protection and Enforcement Services* suggested less focus on traffic and speeding enforcement. About one-quarter said either that they feel safe in Leduc (28%), that police presence should be adequate (26%), or that current enforcement levels could handle population growth (23%). Note that more residents in 2019 than in 2018 were unsure why they want spending to decrease.

Reasons to Decrease Police Protection & Enforcement Services Spending

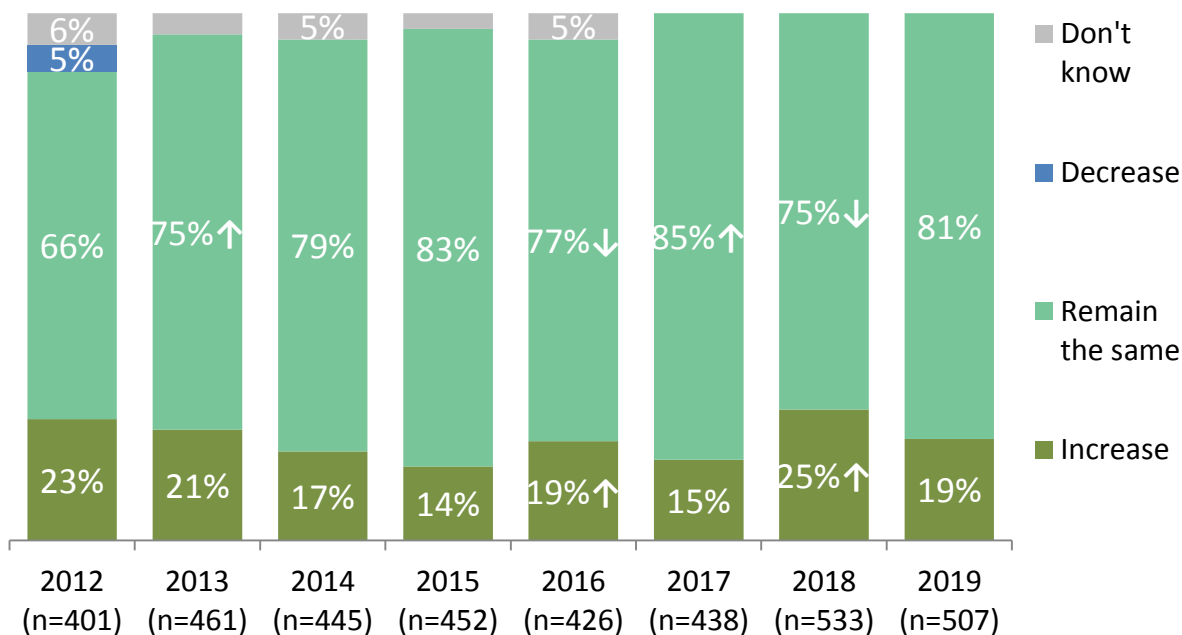


n=49. Values may sum to more than 100% as multiple mentions were allowed.

3.3.3 Fire & Ambulance Services (Proposed 19%)




Fire and Ambulance Services are contracted services provided by the City on behalf of the Province of Alberta and cannot be reduced. Similar to 2018, the vast majority (81%) of residents would like the budget for fire and ambulance services to remain the same, while one-fifth (19%) would like to see an increase in services.

Budget Adjustment for Fire & Ambulance Services (Proposed 19%)



Values may not add to 100% due to rounding. Bars missing values are less than 5%.

Subgroups that are significantly more likely to want an **increase** in funding include:

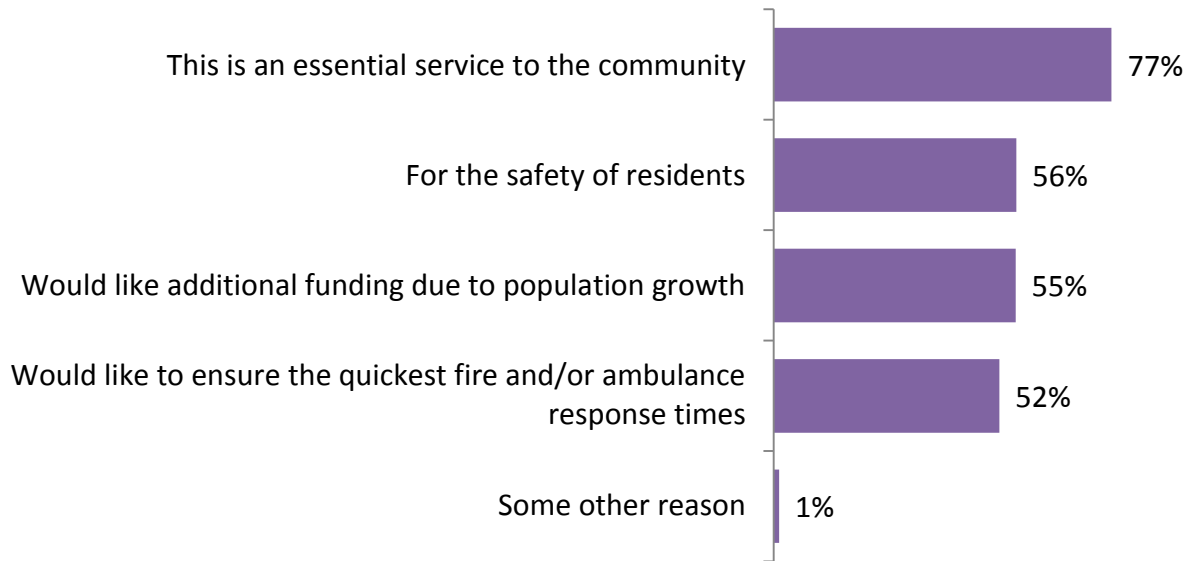
-  28%: Those on leave, homemakers, students, retired or not employed;
-  27%: Those favouring increasing taxes to increase or maintain services; and
-  26%: Those who oppose decreasing services to maintain taxes.

Subgroups that are significantly more likely to want funding to **remain the same** include:

-  93%: Those favouring cutting services to maintain or decrease taxes.

Residents who would **increase** spending on *Fire and Ambulance Services* most often explained that this is an essential service to the community (77%). Approximately half also said they would like to increase funding for the safety of residents (56%), due to population growth (55%), or to ensure the quickest response times (52%). These results are statistically consistent with the comments provided last year.

Reasons to Increase Fire & Ambulance Services Spending

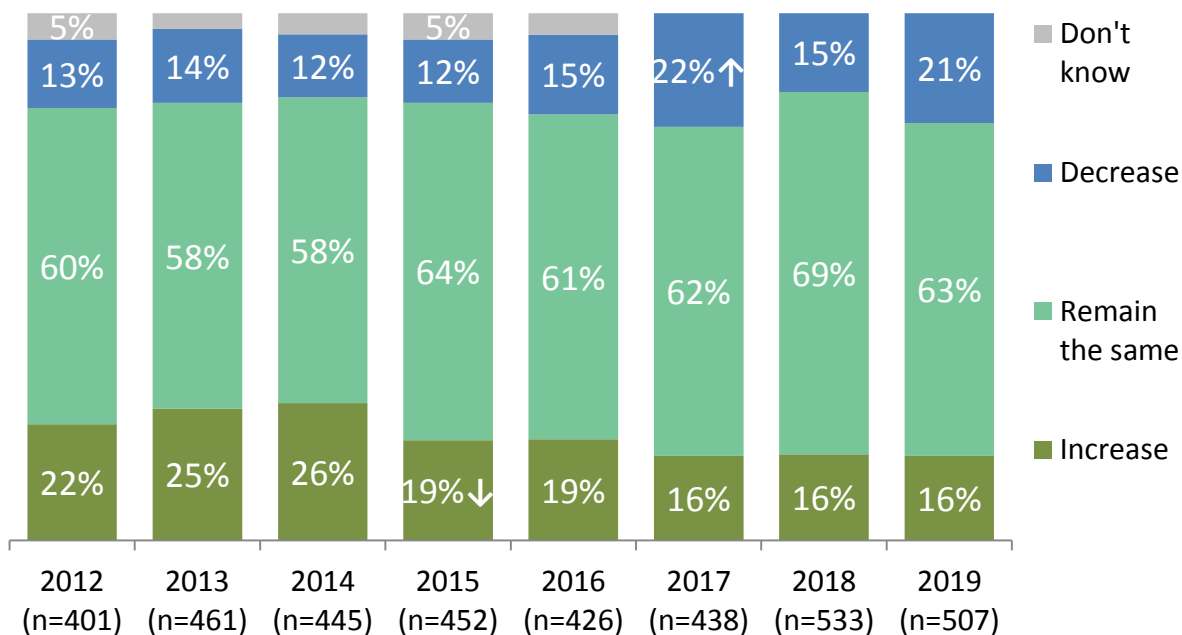


n=117. Values may sum to more than 100% as multiple mentions were allowed.

3.3.4 Public Transportation (Proposed 9%)

In 2019, just under two-thirds of residents (63%) would like the budget for Public Transportation to remain the same, 16% would like to see it increase, and 21% would like the budget to decrease. These results are similar to last year. Note that Public Transportation is tied for the second highest proportion of residents wanting a decrease in spending.

Budget Adjustment for Public Transportation (Proposed 9%)




Values may not add to 100% due to rounding. Bars missing values are less than 5%.



Subgroups that are significantly more likely to want an **increase** in funding include:

-  26%: Those who feel they receive "fair" or "poor" value for their taxes.

Subgroups that are significantly more likely to want funding to **remain the same** include:

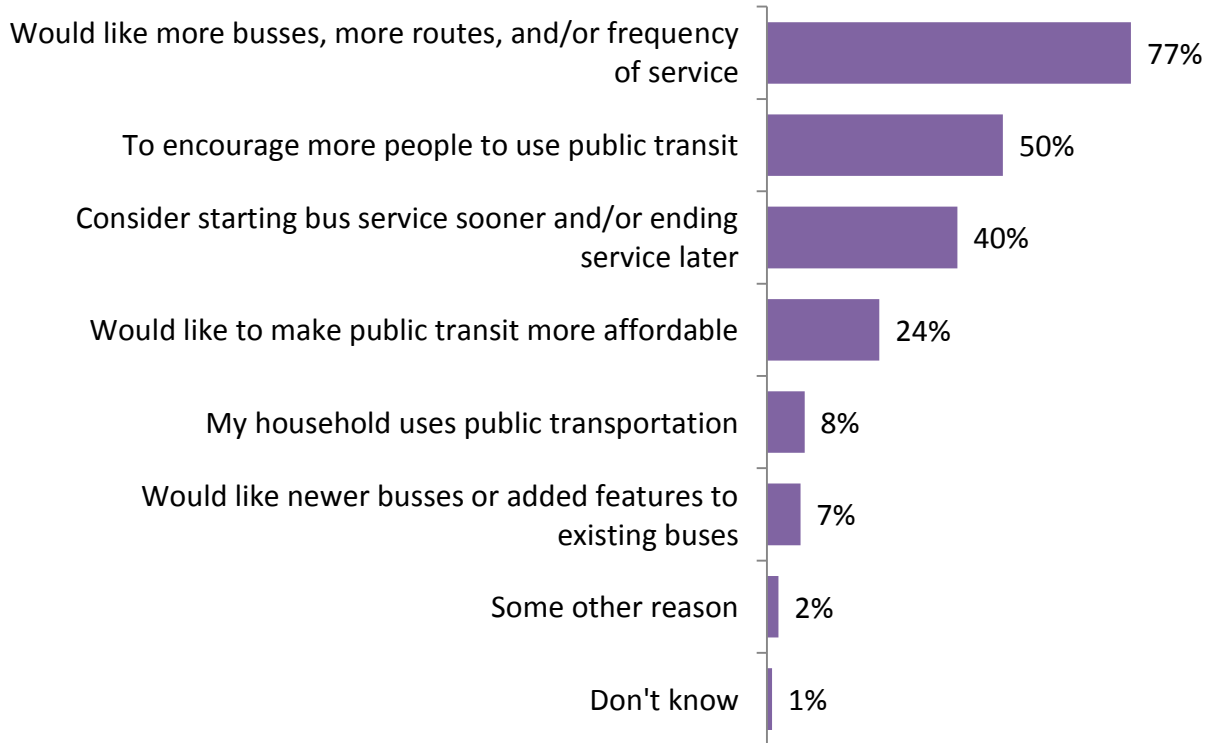
-  68%: Those who feel they receive "good", "very good", or "excellent" value for their taxes.

Subgroups that are significantly more likely to want a **decrease** in funding include:

-  34%: Those favouring cutting services to maintain or decrease taxes; and
-  33%: Those who support decreasing services to maintain taxes.

Over three-quarters (77%) of residents who would **increase** spending on *Public Transportation* said they would like more busses, more routes, and/or increased frequency of service. Additionally, half would also like more funds to encourage more people to use public transit (50%), and two out of five would like to facilitate earlier or later bus service (40%). These results are statistically consistent with the comments provided last year.

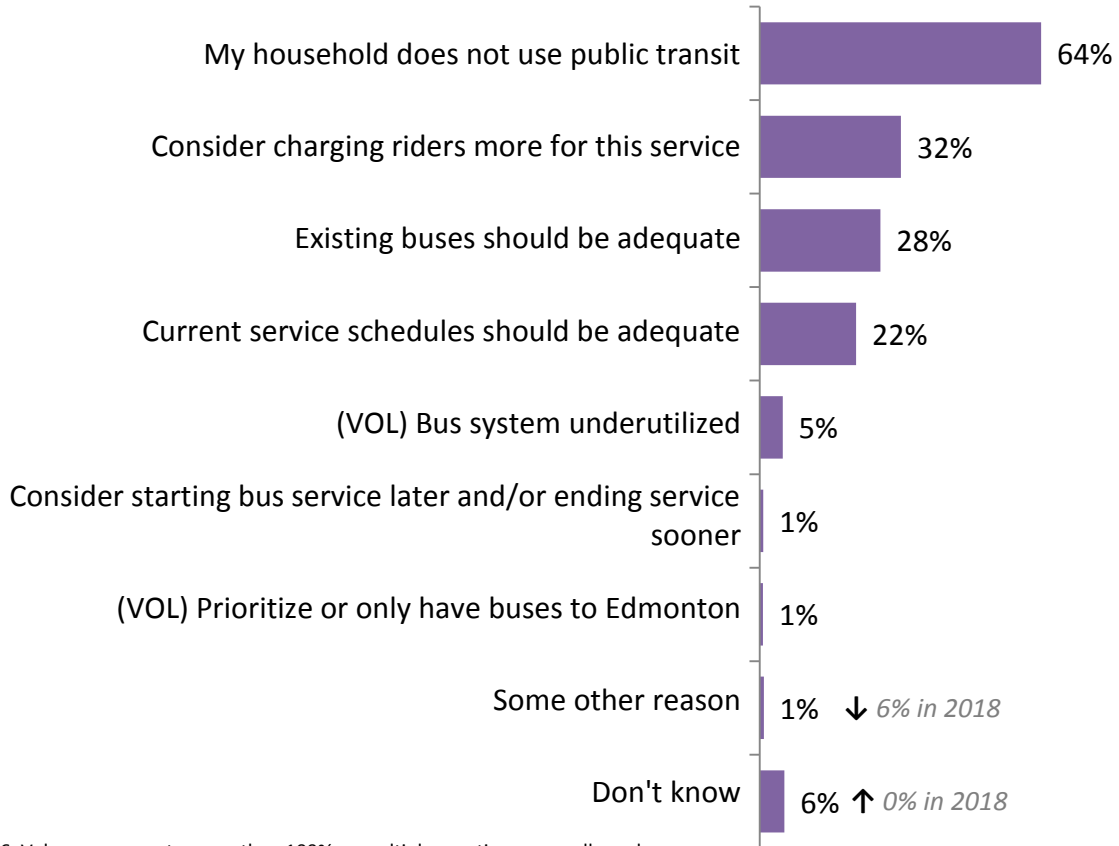
Reasons to Increase Public Transportation Spending



n=73. Values may sum to more than 100% as multiple mentions were allowed.

A lack of personal and household use of *Public Transportation* (64%) is the most common reason mentioned by residents who would **decrease** spending. An additional 32% suggest charging riders more for the service, 28% feel existing buses should be adequate, and 22% feel current service schedules should be adequate.

Reasons to Decrease Public Transportation Spending

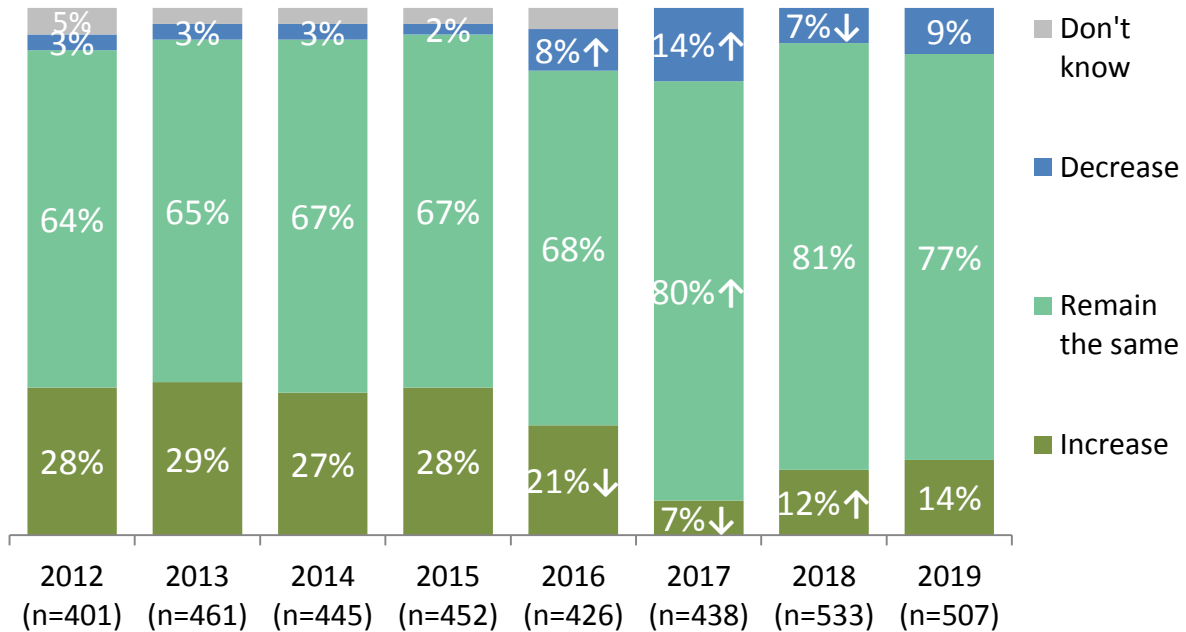


n=96. Values may sum to more than 100% as multiple mentions were allowed.

3.3.5 Snow Removal (Proposed 4%)

Residents' opinions regarding spending on Snow Removal has most residents wanting spending to stay the same, while 14% want spending to increase and 9% want spending to decrease. This is similar to the results from 2018.



Budget Adjustment for Snow Removal (Proposed 4%)



Values may not add to 100% due to rounding. Bars missing values are less than 5%.

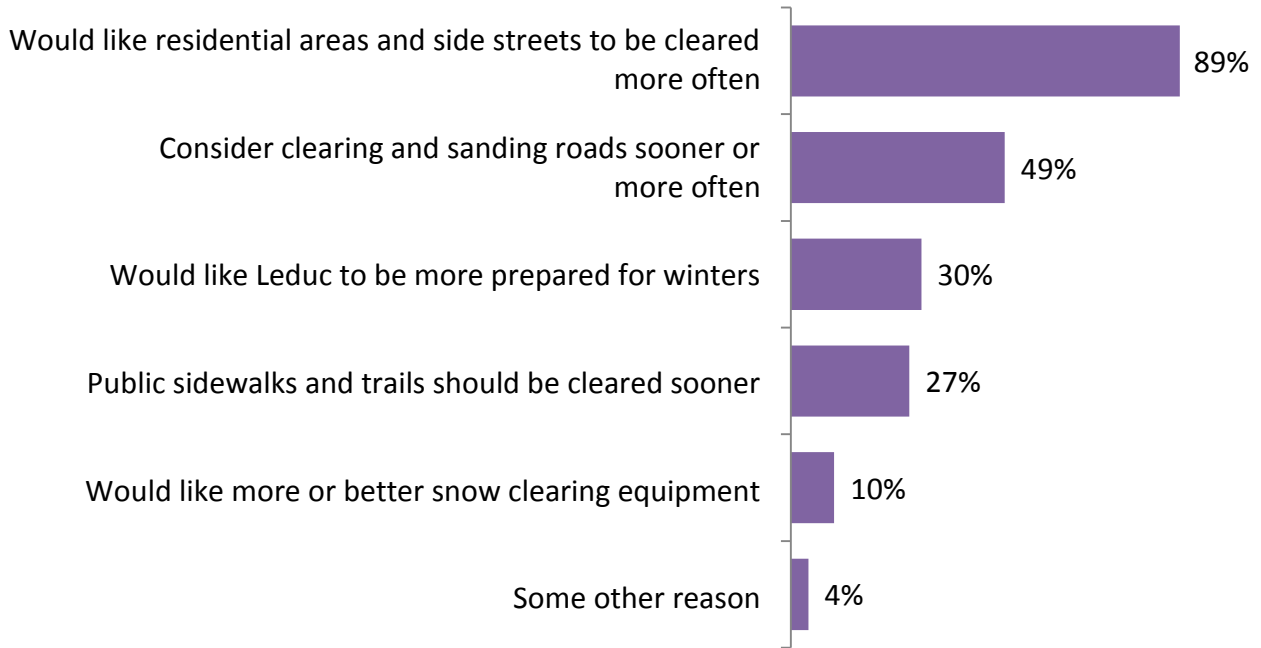
There are no subgroups significantly more likely to want funding to **increase** or **remain the same**.

Subgroups that are significantly more likely to want a **decrease** in funding include:

-  18%: Those who support decreasing services to maintain taxes; and
-  18%: Those favouring cutting services to maintain or decrease taxes.

The most common reasons mentioned by residents who would **increase** funding for *Snow Removal* are that they would like residential areas and side streets to be cleared more often (89%), roads cleared and sanded sooner (49%), and they would like Leduc to be more prepared for winter (30%). These results are statistically consistent with the comments provided last year.

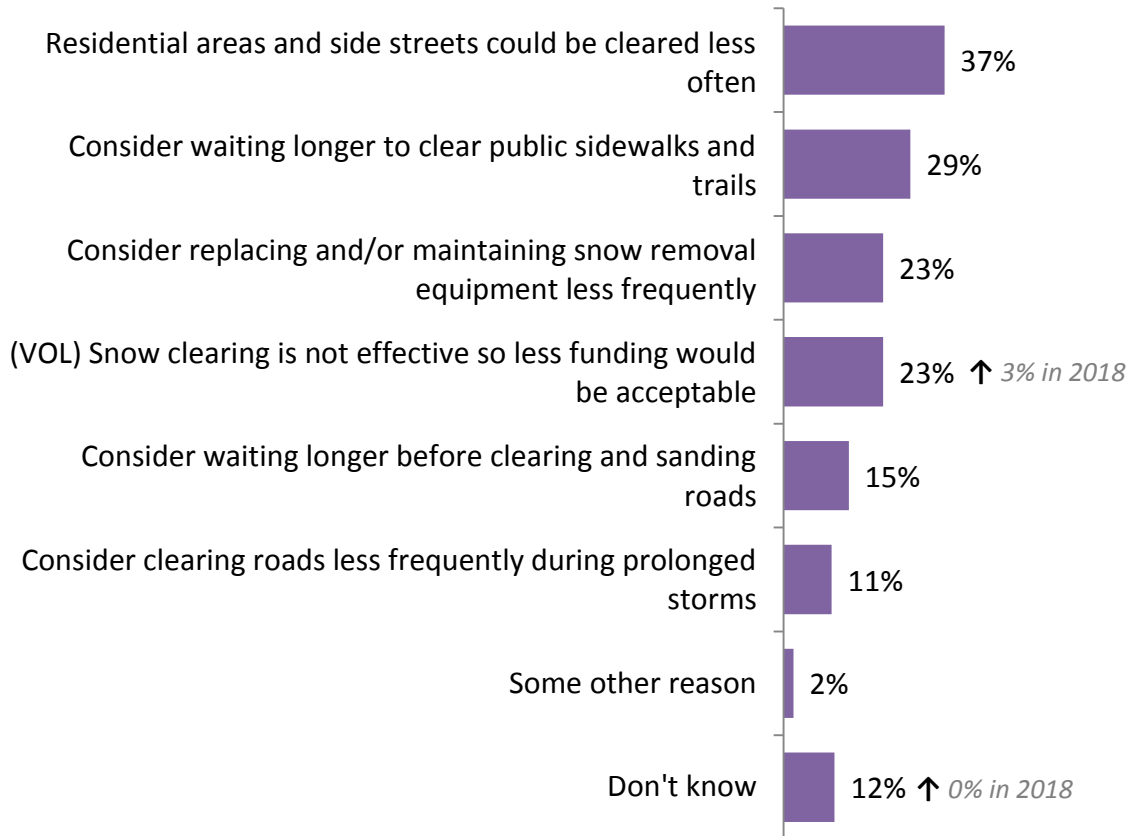
Reasons to Increase Snow Removal Spending



n=74. Values may sum to more than 100% as multiple mentions were allowed.

Residents who would like to **decrease** funding for *Snow Removal* were more split in their reasons; 37% feel that residential areas and side streets could be cleared less often, 29% would like the City to consider waiting longer to clear public sidewalks and trails, 23% would like the City to consider replacing and/or maintaining snow removal equipment less frequently, and another 23% feel snow clearing is already minimal (up significantly from 3% in 2018).

Reasons to Decrease Snow Removal Spending

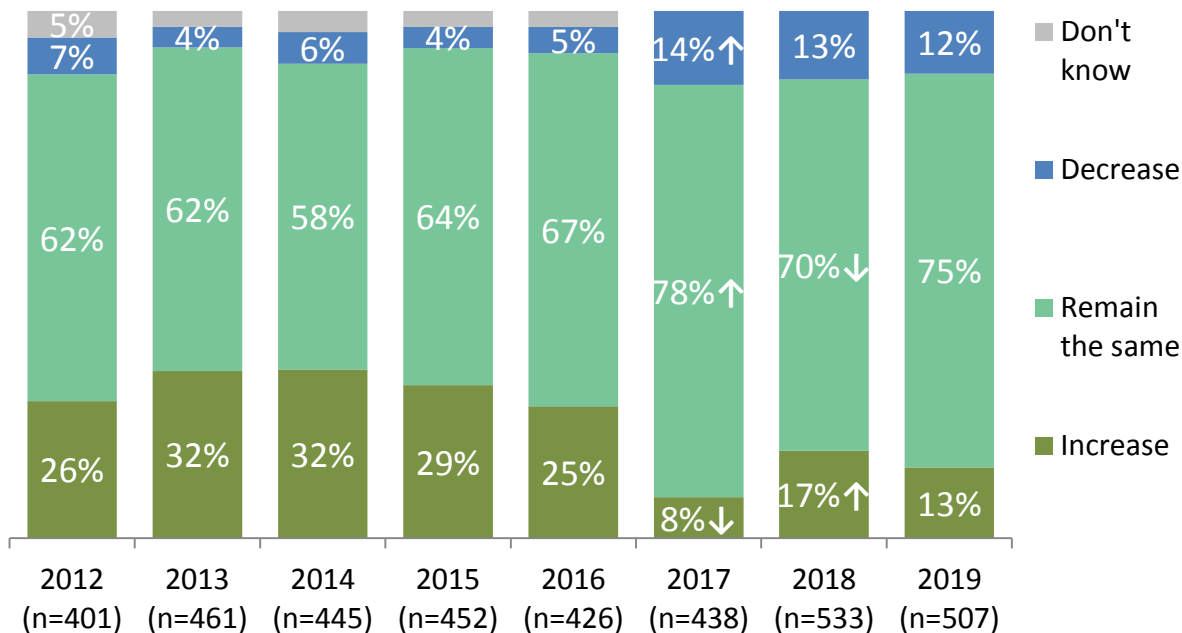


n=38. Values may sum to more than 100% as multiple mentions were allowed.

3.3.6 Public Services (Proposed 15%)

Residents' opinions regarding spending on Public Services has remained similar to the 2018 results; most residents want spending to stay the same (75%), while similar proportions want spending to either increase (13%) or decrease (12%).


Budget Adjustment for Public Services (Proposed 15%)





Values may not add to 100% due to rounding. Bars missing values are less than 5%.

There are no subgroups significantly more likely to want funding to **increase**.

Subgroups that are significantly more likely to want funding to **remain the same** include:

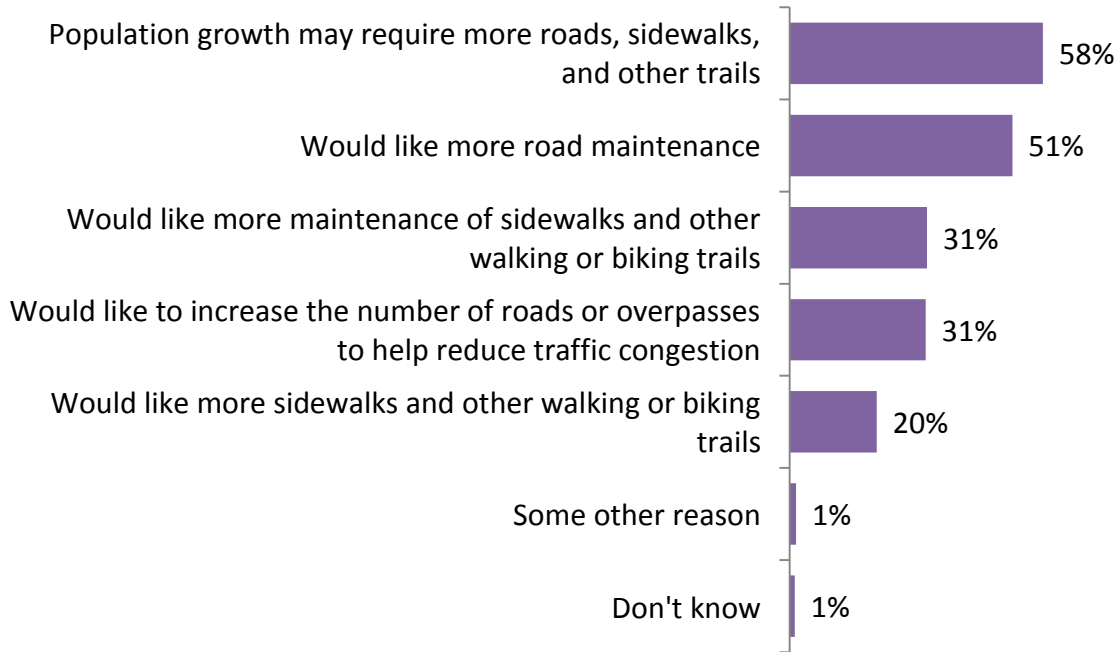
-  79%: Those who feel they get good/very good/excellent value for their taxes.

Subgroups that are significantly more likely to want a **decrease** in funding include:

-  27%: Those who prefer cutting services to maintain or lower taxes; and
-  27%: Those who support a decrease in services to minimize tax increases.

When it comes to *Public Services*, those who would like an **increase** in funding primarily want more roads, sidewalks, and other trails to keep up with population growth (58%). Half would also like to see more road maintenance (51%). These results are statistically consistent with the comments provided last year.

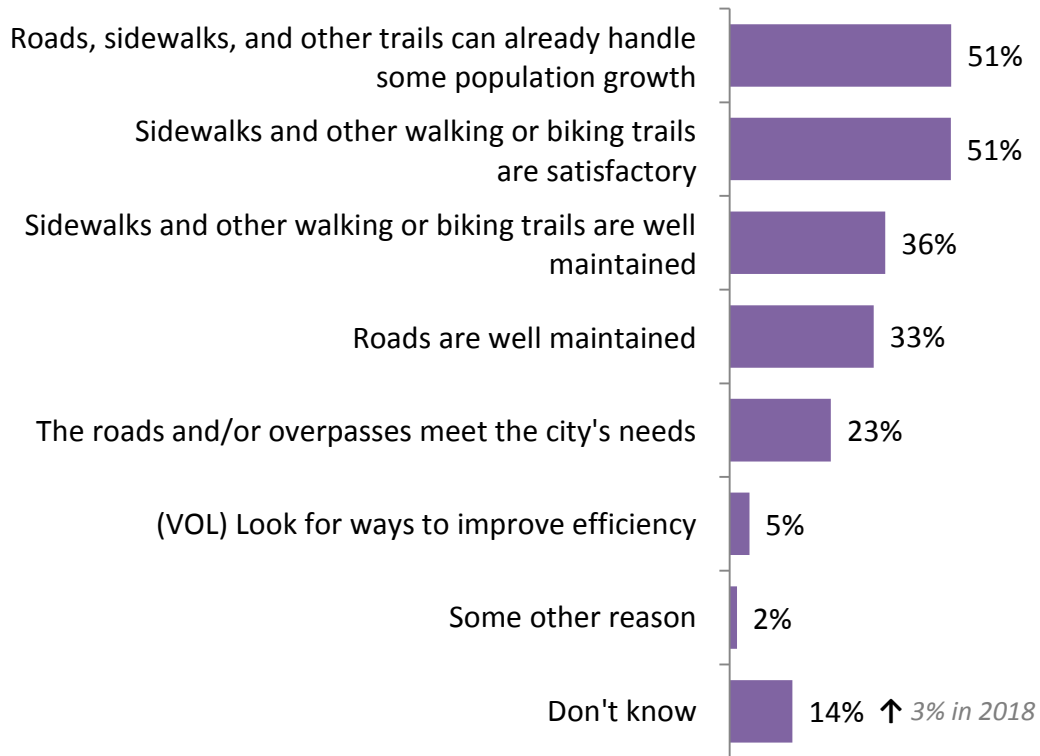
Reasons to Increase Public Services Spending



n=61. Values may sum to more than 100% as multiple mentions were allowed.

In contrast, those residents who suggested a **decrease** in funding for *Public Services* often mentioned that sidewalks and other trails can already handle population growth (51%) and are satisfactory (51%). Additionally, about one-third feel that sidewalks and other walking or biking trails as well as roads are already well maintained (36% and 33% respectively).

Reasons to Decrease Public Services Spending

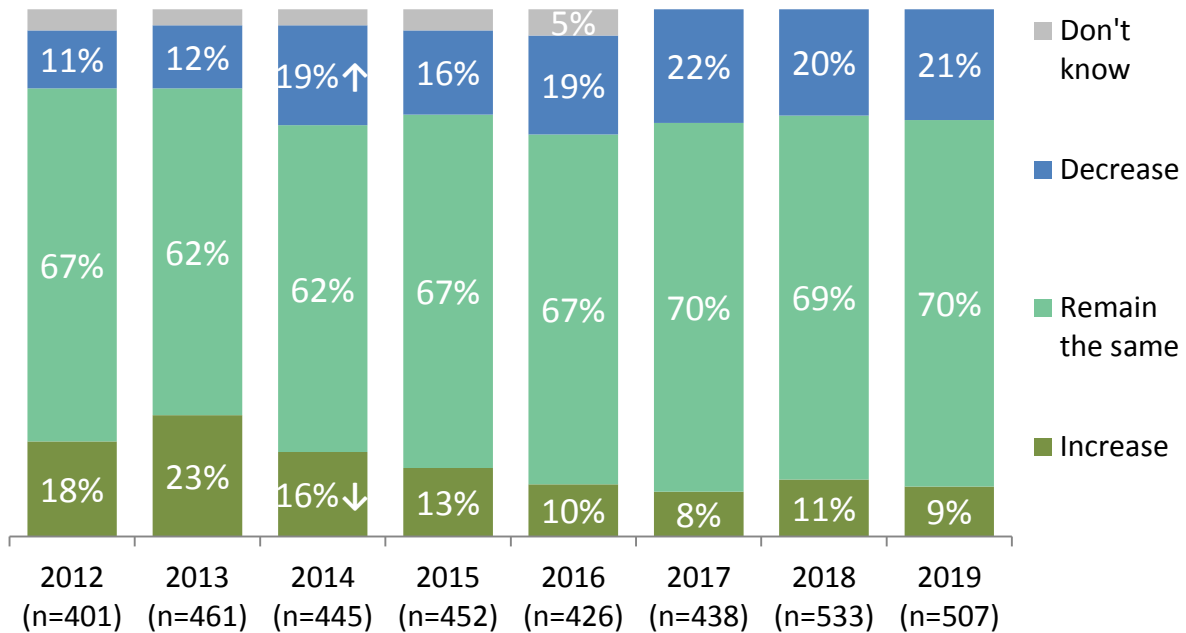


n=51. Values may sum to more than 100% as multiple mentions were allowed.

3.3.7 Community Development (Proposed 7%)

Community Development is tied for the second highest percentage of residents suggesting that funding should decrease (21%). Overall, the percentage of residents who feel that funding should decrease, remain the same (70%), or should increase (9%) have all remained consistent over the past several years.


Budget Adjustment for Community Development (Proposed 7%)




Values may not add to 100% due to rounding. Bars missing values are less than 5%.

There are no subgroups significantly more likely to want funding to **increase**.

Subgroups that are significantly more likely to want funding to **remain the same** include:

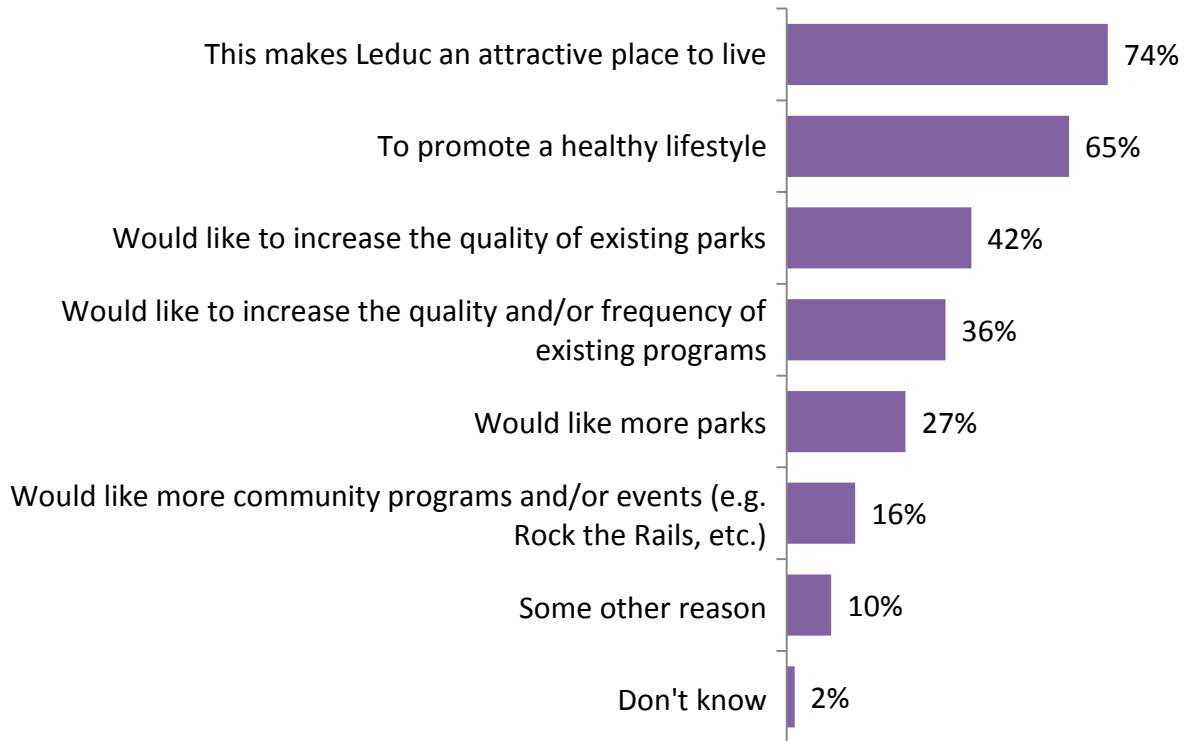
-  79%: Those who favour increasing taxes to improve or maintain services.

Subgroups that are significantly more likely to want a **decrease** in funding include:

-  36%: Those whose preferred tax strategy is to cut services to maintain or lower taxes; and
- 33%: Those who support a decrease in services levels to maintain taxes.

Those residents who would **increase** spending on *Community Development* mentioned a number of different reasons, with making Leduc an attractive place to live mentioned by most (74%). Another 65% would like increased spending to promote a healthy lifestyle and 42% would like to increase the quality of existing parks. These results are statistically consistent with the comments provided last year.

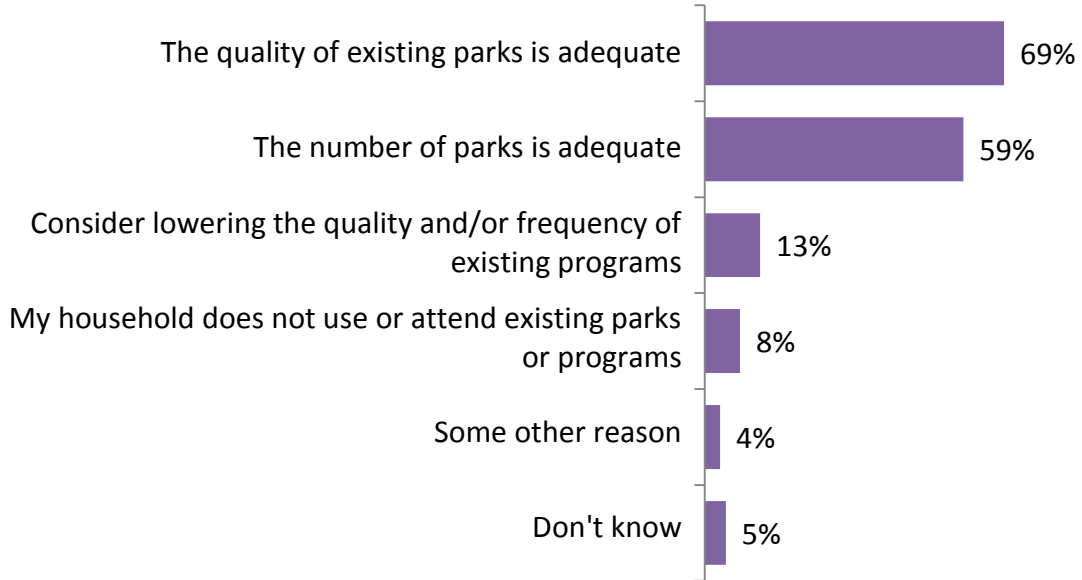
Reasons to Increase Community Development Spending



n=41. Values may sum to more than 100% as multiple mentions were allowed.

Residents who would **decrease** spending on *Community Development* were mostly split between feeling that the quality (69%) and number (59%) of existing parks are adequate. These results are statistically consistent with the comments provided last year.

Reasons to Decrease Community Development Spending

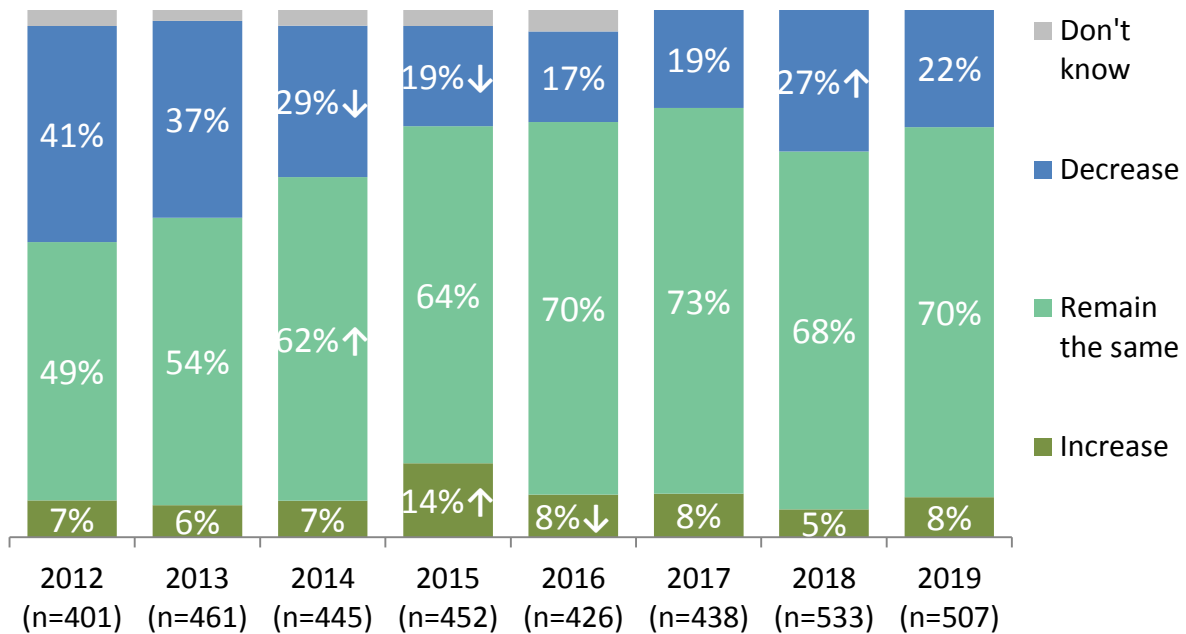


n=95. Values may sum to more than 100% as multiple mentions were allowed.

3.3.8 Leduc Recreation Centre Operations (Proposed 10%)

This year, nearly one-quarter (22%) of residents want Leduc Recreation Centre operations funding decreased, the most of any service. Additionally, most (70%) would like it to remain the same and only 8% would like funding to be increased. These results are similar to 2018.




Budget Adjustment for Leduc Recreation Centre Operations (Proposed 10%)





Values may not add to 100% due to rounding. Bars missing values are less than 5%.

There are no subgroups significantly more likely to want an **increase** in funding.

Subgroups that are significantly more likely to want funding to **remain the same** include:

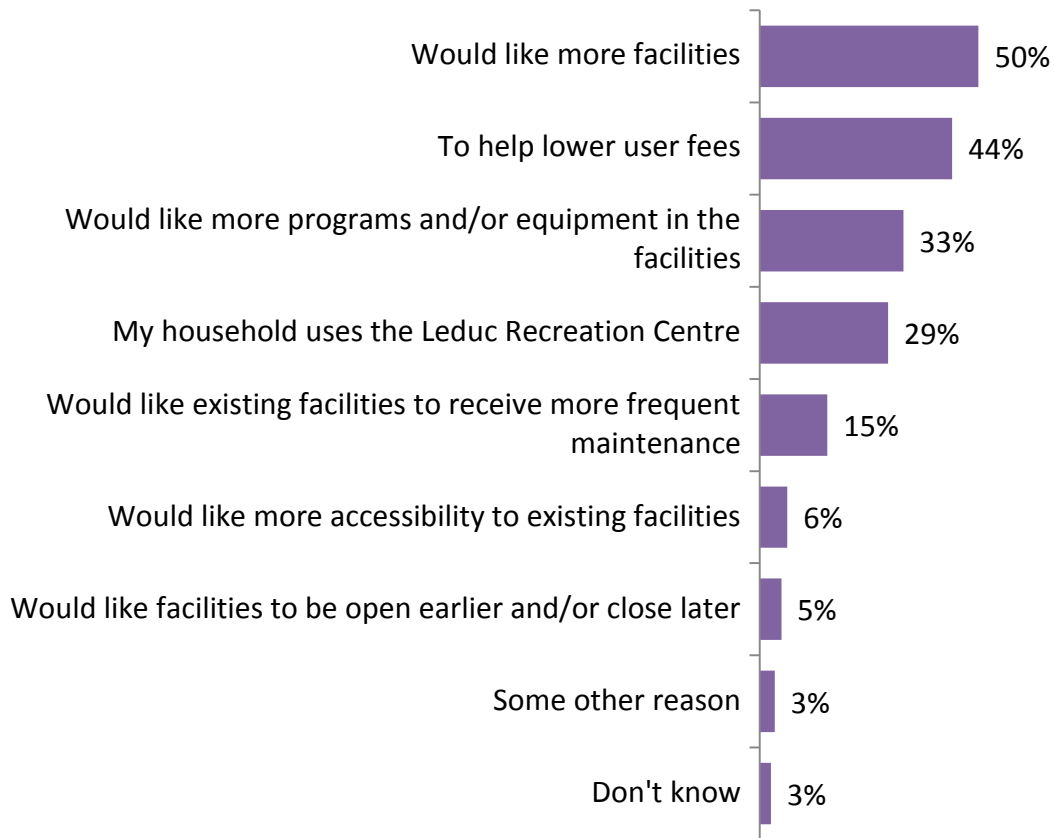
-  84%: Those favouring increasing taxes to increase or maintain services;
-  82%: Those with a household income under \$60,000; and
-  80%: Those 65 or older;

Subgroups that are significantly more likely to want a **decrease** in funding include:

-  38%: Those whose preferred tax strategy is to cut services to maintain or lower taxes; and
-  28%: Those with children living in their household.

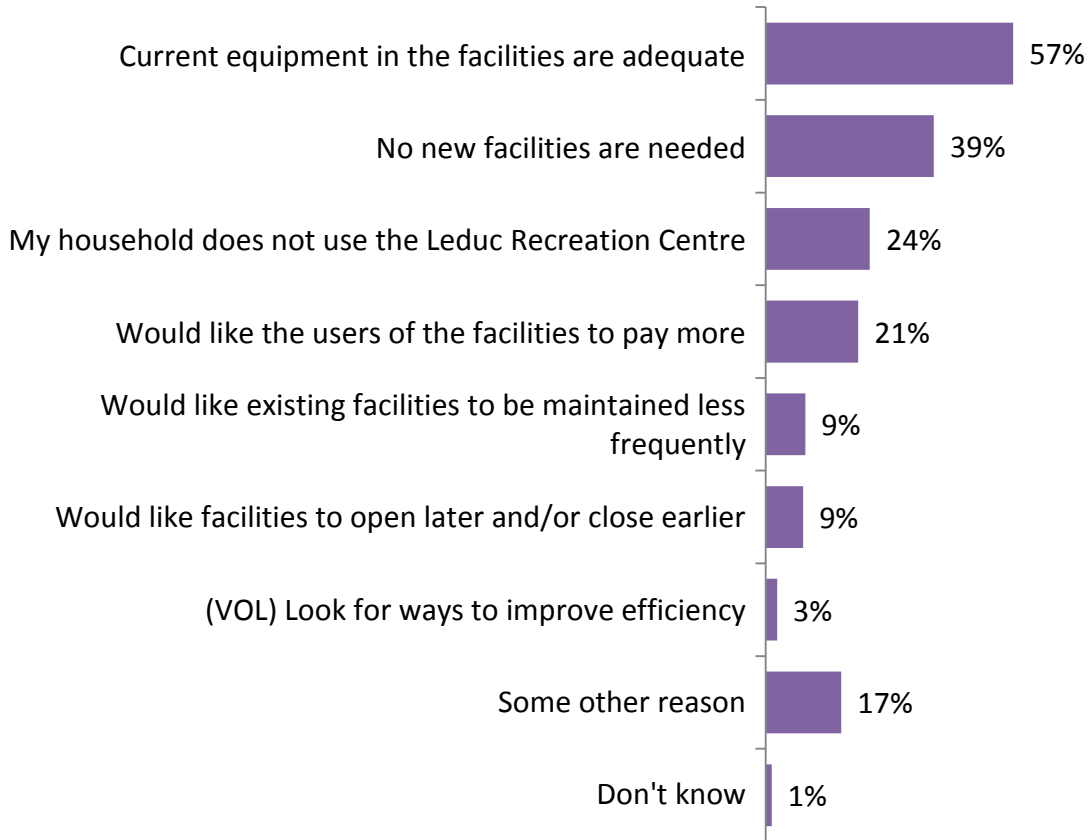
Wanting more facilities (50%) is the most mentioned reason provided by residents who would **increase** spending on *Leduc Recreation Centre Operations*. Additionally, nearly half of those who would like increased funding want to help lower user fees (44%) while 33% would like more programs and/or equipment in facilities. These results are statistically consistent with the comments provided last year. Some examples of new facilities and programs include more pool facilities (e.g. lazy river, additional slide), more programs/equipment suitable for seniors, space for hockey, a field house, gym, racquet court, curling rink, and climbing wall.

Reasons to Increase Leduc Recreation Centre Operations Spending



Over half (57%) of residents who would **decrease** spending on *Leduc Recreation Centre Operations* feel that the current equipment in the facilities is adequate. In addition, 39% feel that no new facilities are needed and 24% say their household does not use it. These results are statistically consistent with the comments provided last year.

Reasons to Decrease Leduc Recreation Centre Operations Spending

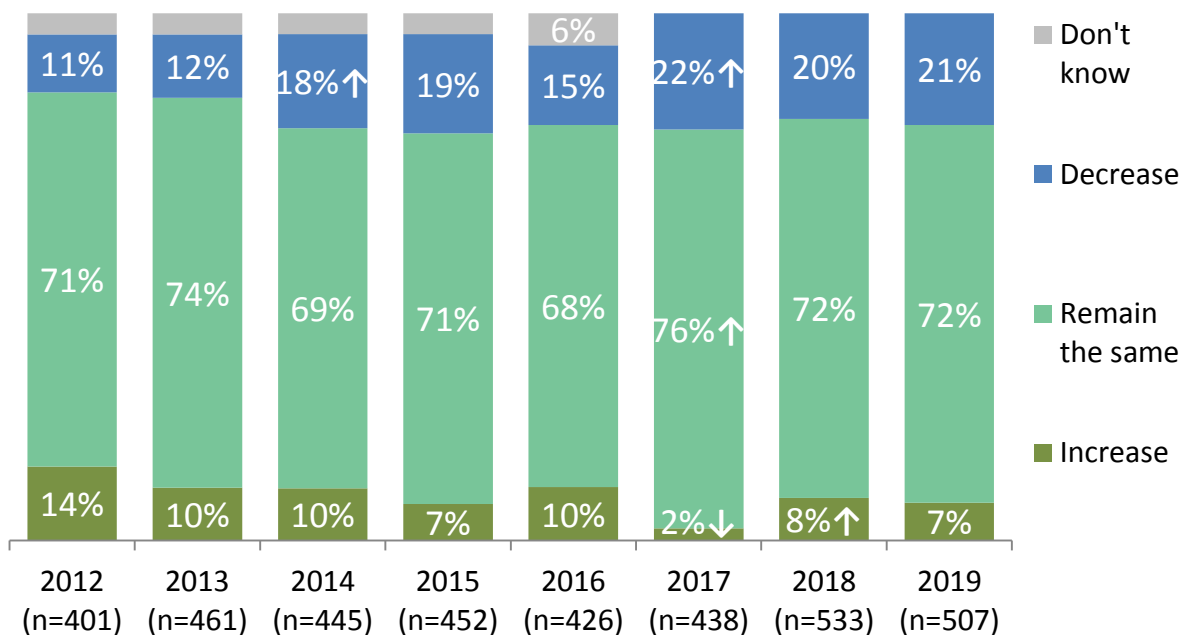


n=93. Values may sum to more than 100% as multiple mentions were allowed.

3.3.9 Library Services (Proposed 2%)



Few residents feel that the budget for Library Services should increase (7%). In contrast, one-fifth (21%) feel that the budget should decrease – tied for the second highest proportion wanting a service to decrease – while the remaining 72% feel that the budget should remain the same. These results are similar to 2018.

Budget Adjustment for Library Services (Proposed 2%)




Values may not add to 100% due to rounding. Bars missing values are less than 5%.



Subgroups that are significantly more likely to want an **increase** in funding include:

-  13%: Those who favour increasing taxes to improve or maintain services; and
-  12%: Those who oppose a decrease in service levels to minimize tax increase.

Subgroups that are significantly more likely to want funding to **remain the same** include:

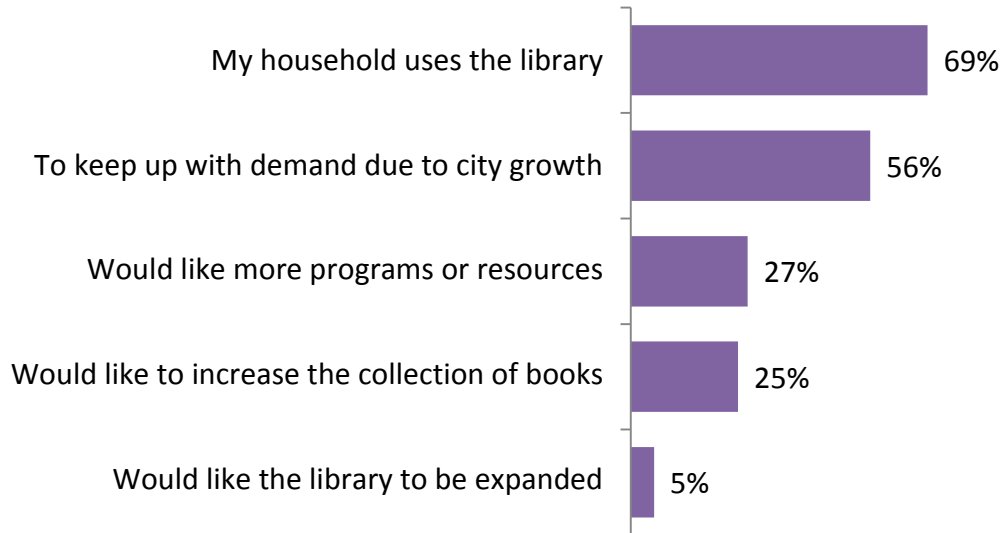
-  81%: Those who are 65 or older.

Subgroups that are significantly more likely to want a **decrease** in funding include:

-  34%: Those who support a decrease in services to minimize tax increases; and
-  29%: Those who prefer cutting services to maintain or lower taxes.

Only 25 residents suggested an **increase** in spending for *Library Services*. Their household using the library (69%), keeping up with demand due to city growth (56%), wanting more programs or resources (27%), and wanting to increase the collection of books (25%) are all top reasons for wanting library services spending increased.

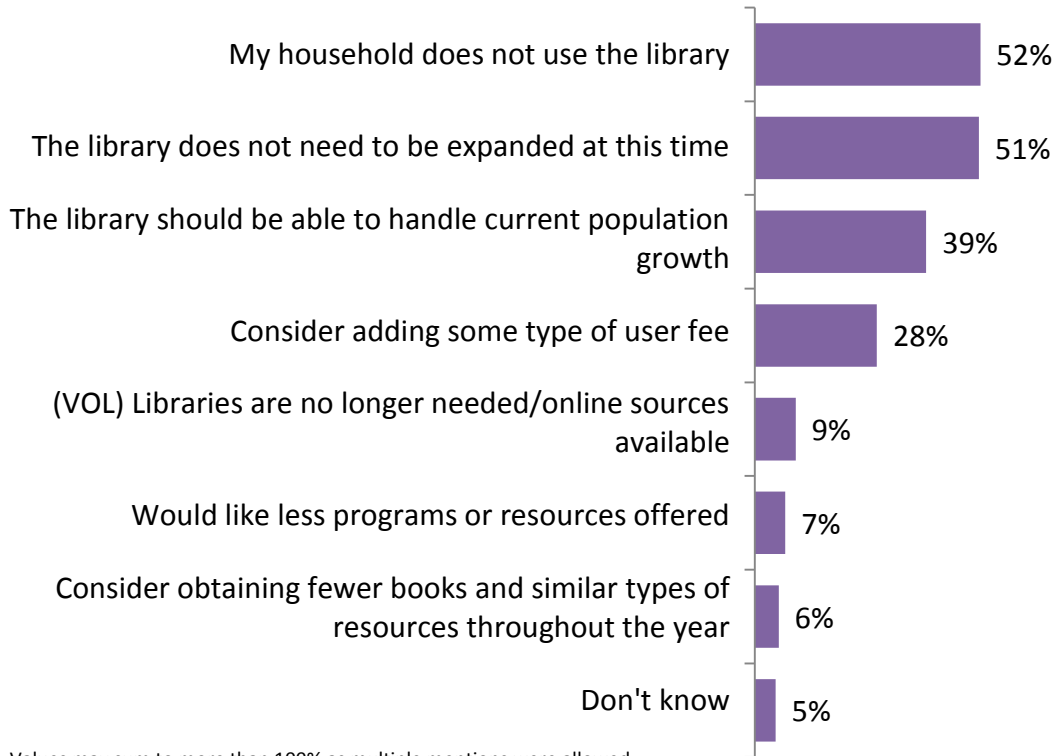
Reasons to Increase Library Services Spending



n=25. Due to the base being less than n=30, interpret with caution. Trending is not analyzed because both 2018 and 2019 have fewer than 30 responses. Values may sum to more than 100% as multiple mentions were allowed.

About half of those residents who would like *Library Services'* budget to **decrease** mentioned that their household does not use the library (52%) and that an expansion is not needed at this time (51%). A further 39% mentioned that the library should be able to handle current population growth. These results are statistically consistent with the comments provided last year.

Reasons to Decrease Library Services Spending

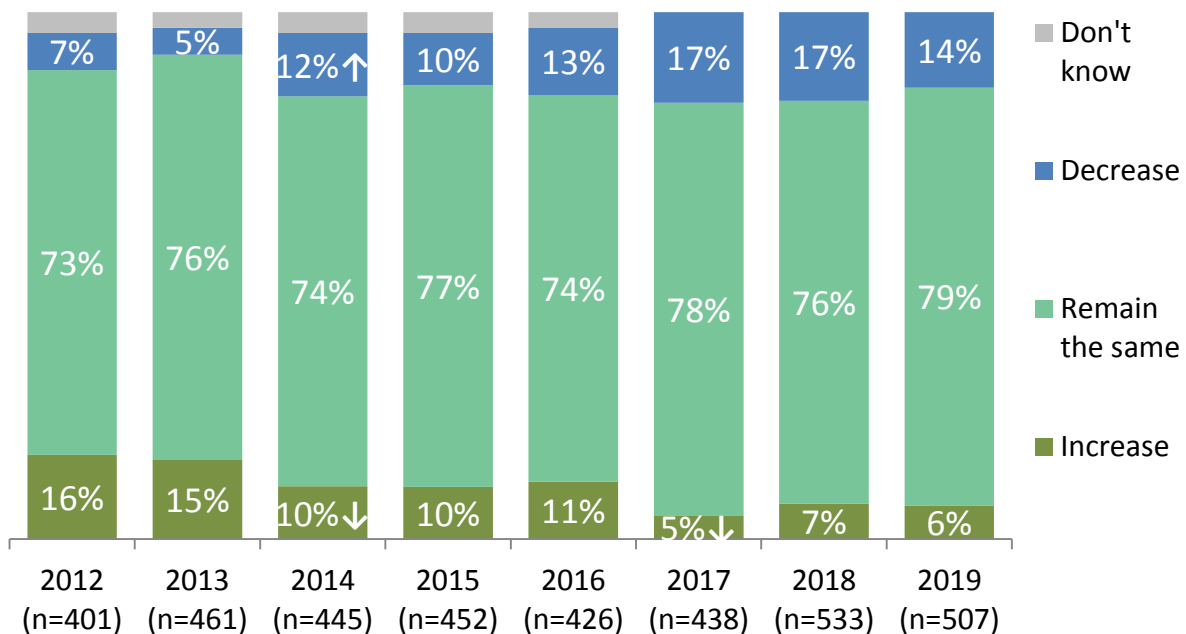


n=93. Values may sum to more than 100% as multiple mentions were allowed.

3.3.10 Parks & Athletic Field Maintenance (Proposed 9%)

Similar to 2018, 14% of residents feel that the budget for Parks and Athletic Field Maintenance should decrease, compared to only 6% who feel that the budget should increase. Also similar to 2018, the remaining 79% think that the budget should remain the same.


Budget Adjustment for Parks & Athletic Field Maintenance (Proposed 9%)





Values may not add to 100% due to rounding. Bars missing values are less than 5%.

There are no specific subgroups that are significantly more likely to want an **increase** funding.

Subgroups that are significantly more likely to want funding to **remain the same** include:

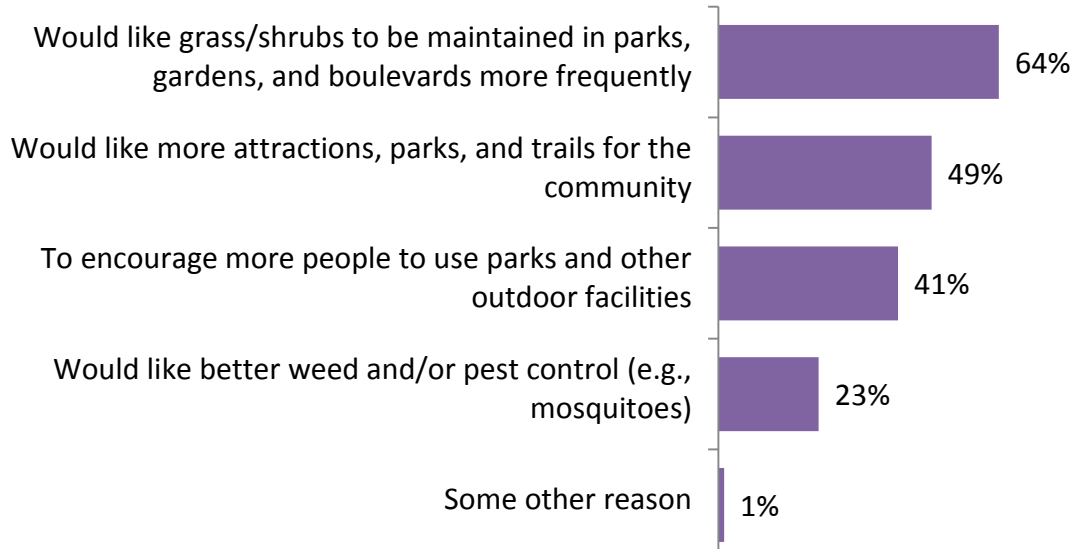
-  89%: Those who oppose a decrease in service levels to minimize tax increases.

Subgroups that are significantly more likely to want a **decrease** in funding include:

-  30%: Those who support a decrease in service levels to minimize tax increases; and
-  24%: Those who favour cutting services to maintain or lower taxes.

Although very few residents mentioned that they would like to **increase** spending on *Parks and Athletic Field Maintenance*, the most common reasons cited are wanting to grass/shrubs to be maintained more frequently (64%), wanting more attractions, park and trails for the community (49%), and to encourage more use of parks and other outdoor facilities (41%).

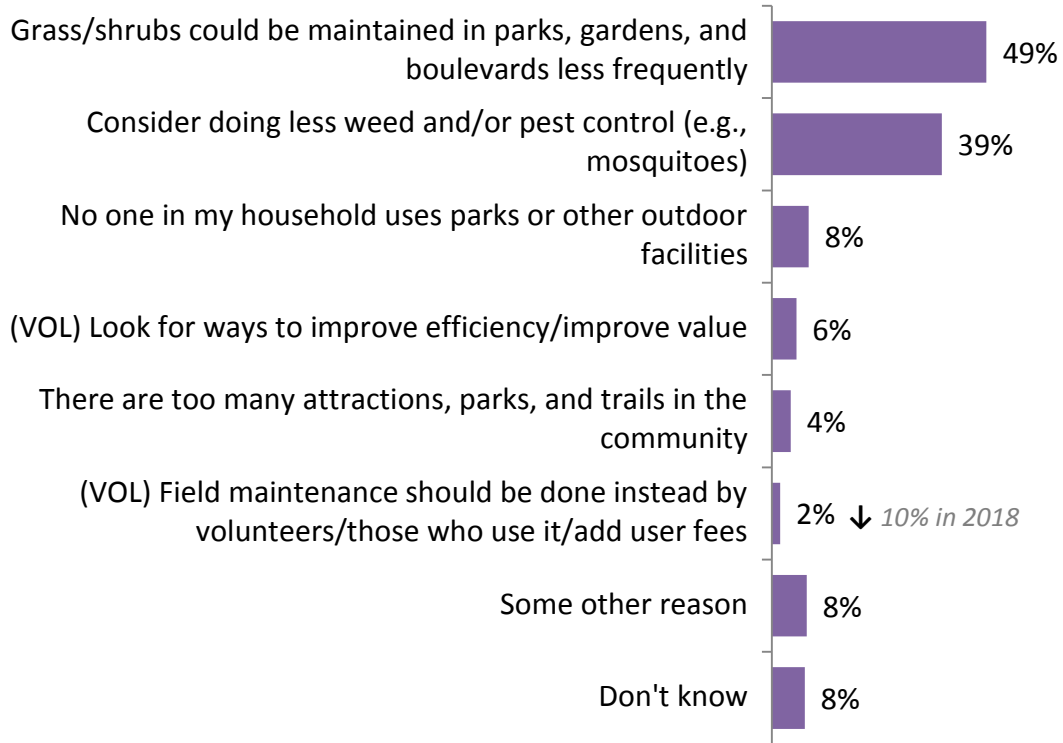
Reasons to Increase Parks & Athletic Field Maintenance Spending



n=25. Due to the base being less than n=30, interpret with caution. Trending is not analyzed because 2019 has fewer than 30 responses. Values may sum to more than 100% as multiple mentions were allowed.

Residents who would like a **decrease** in funding for *Parks and Athletic Field Maintenance* were more unified in their reasons with about half (49%) mentioning that grass and shrubs could be maintained in parks, gardens, and boulevards less frequently, while 39% suggest considering less weed and pest control.

Reasons to Decrease Parks & Athletic Field Maintenance Spending

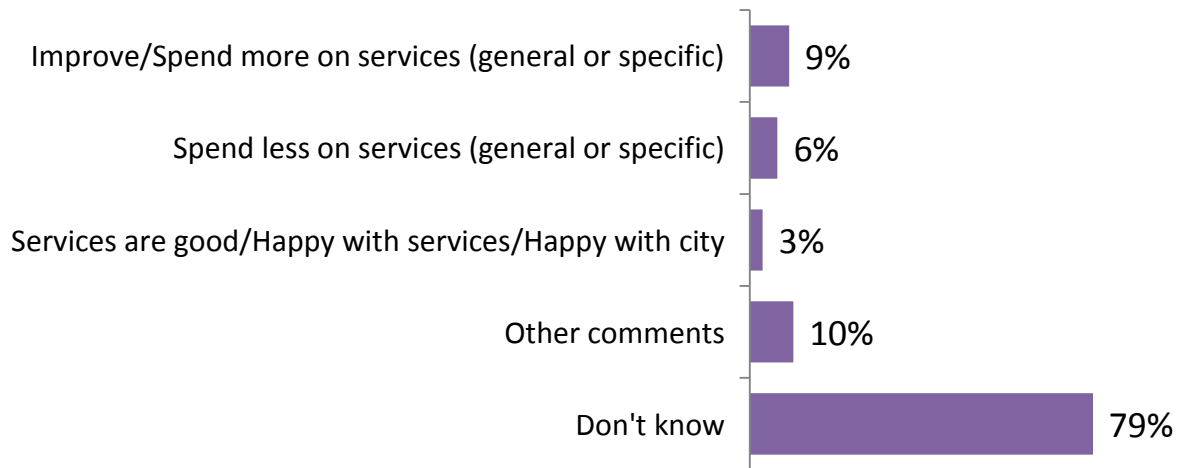


n=73. Values may sum to more than 100% as multiple mentions were allowed.

3.3.11 Other Variable Spending Feedback

After residents rated their preference for how the City should allocate funds, they were provided with an additional chance to offer any other feedback on spending that may not have already been covered. Given that they had just provided feedback for the ten different services categories, only 21% provided further feedback. In total, 9% reiterated that they would like spending to **increase** in general or for specific services, compared to 6% who reiterated that they wanted spending to **decrease**. These results are statistically consistent with those seen in 2018.

Other Variable Spending Feedback

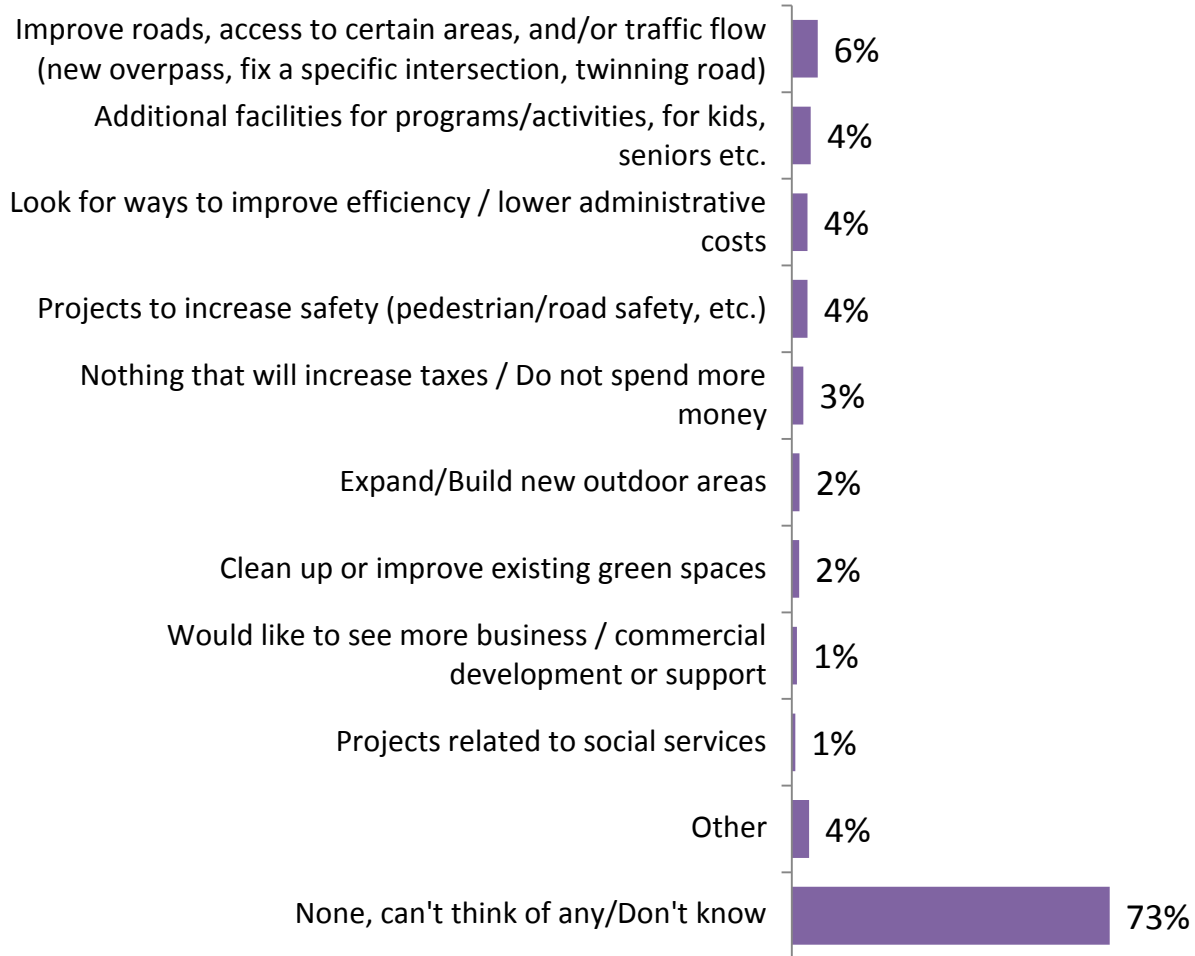


n=507. Values may sum to more than 100% as multiple mentions were allowed.

3.4 Other Projects and Priorities

Residents were also provided an opportunity to state other projects or goals for the City to consider. The vast majority (73%) could not think of any other projects or goals. That said, the top suggestion was to see improved roads, access to certain areas, and/or traffic flow (6%).

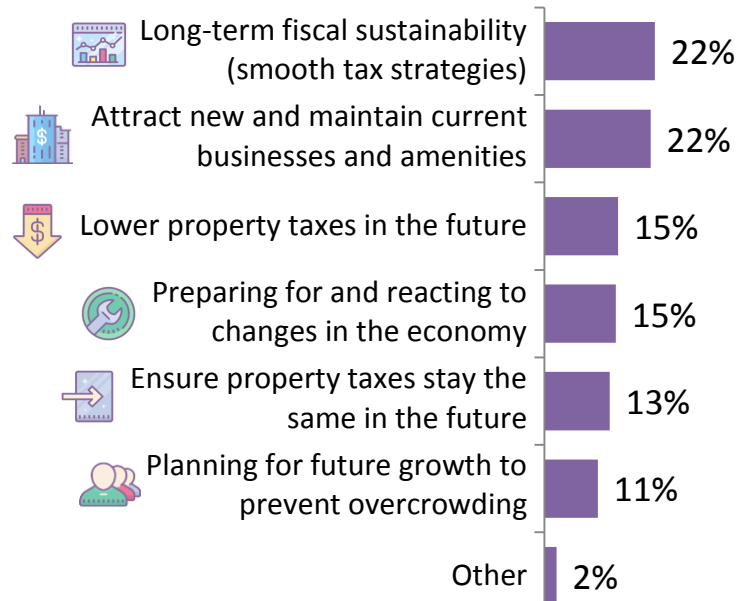
Other Projects of Goals to Consider



n=507. Values may sum to more than 100% as multiple mentions were allowed.

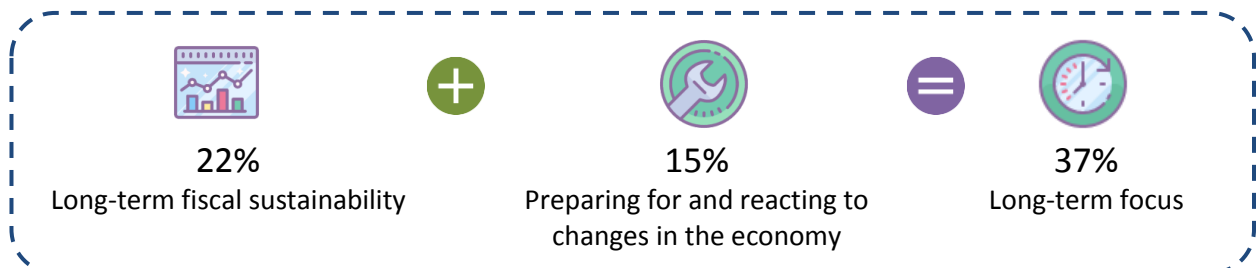
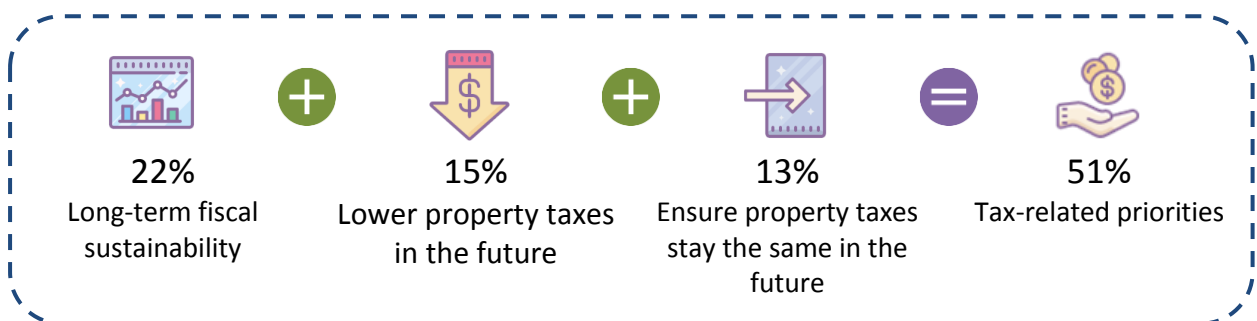
Finally, when asked about the top priority facing the City, over one-fifth (22%) chose either long-term fiscal sustainability (i.e. smooth tax strategies) or attract new and maintain current businesses and amenities. A further 15% would like the City to either find ways to lower property taxes in the future or prepare for and react to changes in the economy. 13% would like the City to be finding ways to ensure property taxes stay the same in the future, and 11% want the City to plan for future growth to prevent overcrowding. These results are similar to 2018.

Most Important Priority Facing the City



n=507. Values may not add to 100% due to rounding. Note that in 2019, the level “Leduc County and City of Edmonton Annexation” was not offered as an option.

After grouping some of the categories we find that 51% of residents would like the City to prioritize the taxation of residents and another 37% would like the City to adopt a long term focus.



4 Appendices

4.1 Respondent Demographics

	Percent of Residents							
	2019 n=507	2018 n=533	2017 n=438	2016 n=426	2015 n=452	2014 n=445	2013 n=461	2012 n=401
Age								
18 to 24 years	0%	7%	2%	6%	4%	4%	4%	2%
25 to 34 years	6%	23%	30%	26%	31%	32%	32%	14%
35 to 44 years	45%	16%	18%	18%	18%	18%	18%	21%
45 to 54 years	15%	21%	18%	19%	18%	17%	17%	22%
55 to 64 years	14%	14%	14%	15%	14%	14%	12%	18%
65 years or older	19%	18%	17%	15%	13%	14%	16%	22%
Not stated	1%	1%	1%	2%	3%	2%	1%	2%
Employment Status								
Working full time, including self-employment (more than 30 hours/ week)	47%	51%	49%	53%	63%	59%	64%	54%
Working part time, including self-employment (30 hours per week or less)	15%	11%	14%	15%	8%	11%	10%	12%
On leave (disability, paternity, etc.)	4%	2%	4%	n/a	n/a	n/a	n/a	n/a
Homemaker	8%	6%	6%	7%	9%	8%	9%	7%
Student	0%	5%	3%	3%	1%	3%	1%	1%
Not employed	2%	2%	3%	6%	3%	4%	3%	2%
Retired	20%	18%	16%	15%	14%	14%	13%	24%
Prefer not to answer	4%	4%	5%	1%	1%	1%	<1%	1%
Household Income								
Under \$20,000	1%	2%	2%	n/a	n/a	n/a	n/a	n/a
\$20,000 to \$39,999	7%	6%	5%	n/a	n/a	n/a	n/a	n/a
\$40,000 to \$59,999	8%	10%	11%	n/a	n/a	n/a	n/a	n/a
\$60,000 to \$79,999	9%	12%	9%	n/a	n/a	n/a	n/a	n/a
\$80,000 to \$99,999	12%	11%	12%	n/a	n/a	n/a	n/a	n/a
\$100,000 to \$124,999	19%	14%	18%	n/a	n/a	n/a	n/a	n/a
\$125,000 to \$149,999	10%	10%	10%	n/a	n/a	n/a	n/a	n/a
\$150,000 or more	15%	17%	14%	n/a	n/a	n/a	n/a	n/a
Prefer not to answer	21%	19%	19%	n/a	n/a	n/a	n/a	n/a
Primary Residence								
Own	91%	81%	92%	89%	92%	89%	88%	91%
Rent	8%	14%	7%	11%	7%	9%	11%	7%
Not stated	1%	5%	1%	1%	1%	2%	1%	2%
City of Leduc Employee?								
Yes	6%	5%	5%	3%	4%	5%	7%	4%
No	90%	92%	90%	96%	95%	94%	93%	94%
Not stated	4%	4%	5%	1%	1%	1%	<1%	2%

Children (under 18) in Household?									
Yes	53%	45%	49%	n/a	n/a	n/a	n/a	n/a	n/a
No	46%	55%	50%	n/a	n/a	n/a	n/a	n/a	n/a
Prefer not to answer	1%	1%	1%	n/a	n/a	n/a	n/a	n/a	n/a

Values may not add to 100% due to rounding.

4.2 Data Weighting

The data was weighted to the age characteristics of the residents of Leduc as determined by the 2017 Leduc Census. The following outlines the weighting factors utilized in this research:

Age group	Number of completed surveys	Proportion of completed surveys	Census proportions*	Weight factor
18 to 44	59	12%	51%	4.46
45 to 54	95	19%	15%	0.91
55 to 64	130	26%	14%	0.62
65 or older	218	43%	19%	0.57
Unknown/Refused*	5	1%	1%	1.00

* Residents were allowed to refuse to answer their age as long as they confirmed that they are at least 18 years old. These cases are left unweighted (i.e. with a weight of 1) and the census proportions for this group are scaled to match accordingly.

4.3 Survey

What follows is the paper version of the survey. The online version of the survey was slightly different as completing surveys online allows for:

- Question randomization (the order of the B questions were randomized);
- Level randomization (the order of some lists were randomized);
- Response ordering (for example, some residents saw “Strongly oppose” first and others saw “Strongly support” first in Q2);
- Conditional text (for example, online Q1b asks why they feel they receive <Q1a value>); and
- Popup text (the ability to provide additional information in the form of a popup only to those who want it).



Intro1

Have your say in your city's budget planning process! The City of Leduc is committed to gathering input from citizens regarding the planning for the future of the City, as demonstrated through the Citizen Satisfaction Survey and Community Visioning Workshops. In 2019, the City is seeking input from citizens to assist in the 2020 budget planning process through this survey.

The budget is a plan for tomorrow's Leduc and this is your chance to share your thoughts with City Council and Administration to help guide the 2020 budget. Doing so makes you eligible to **enter a draw to win tickets to a performance series of 3 shows at Maclab Theatre for the Performing Arts (valued at \$120).**

We want to hear from you! You can complete this paper survey or you can complete the survey online using this link:

<http://surveys.advanis.ca/leduc2020budget>

To ensure your confidentiality, the third-party vendor Advanis Inc. has been hired to ensure only aggregated results are shared. There will be no way for anyone to tie the responses you provide back to you.

Advanis' Privacy Policy can be found here: http://www.advanis.ca/privacy_policy2.html

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Intro2

Please read each question and statement carefully. For each question, please select the response(s) that best represents your point of view.

Please respond before **May 31, 2019.**

To begin, how old are you?

(Select one)

- 15 or younger
- 16 or 17
- 18 to 24
- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 or older

D1

Do you live **within the city limits** of Leduc?

(Select one)

- Yes
- No

D1a

Do you own or rent your primary residence in the City of Leduc?

(Select one)

- Own
- Rent
- Not applicable

Q0

A portion of property tax is collected on behalf of the Province of Alberta to pay for education.

To the best of your knowledge, what percent of property tax is collected on behalf of the Province of Alberta to pay **for education**?

_____ %

- Don't know

Q1a

In fact, of property tax collected in 2019:

- **28%** is collected *on behalf of the province* to pay for **education**.
- **72%** goes to the *City of Leduc* to fund **city services**.



Thinking about the **72%** used to fund **city services**, would you say you receive...?

(Select one)

- Excellent value
- Very good value
- Good value
- Fair value
- Poor value
- Don't know

Q1b/Q1c

What is the **main reason** you feel that way?

Q2

The City of Leduc understands and recognizes that residents’ desire to keep tax increases to a minimum. In order to do this, the city may need to consider reducing current service levels.

Would you oppose or support a **decrease in service levels** to minimize tax increases in 2020?
(Select one)

- Strongly oppose** a decrease in service levels
- Somewhat oppose** a decrease in service levels
- Neither oppose nor support** a decrease in service levels
- Somewhat support** a decrease in service levels
- Strongly support** a decrease in service levels
- Don't know

Q2a

Why do you feel this way?

Q3

Next, thinking about the City of Leduc infrastructure (public buildings, road, etc.) and services overall, which of the following tax strategies **best represents** your preference?

(Select one)

- Increase taxes to fund growth needs, infrastructure maintenance and improve services
- Increase taxes to maintain all existing infrastructure and services
- Cut existing services to maintain current taxes
- Cut existing services to reduce taxes
- Don't know

BIIntro

The City of Leduc budget includes two spending categories:

Fixed Spending (55%) includes items that are necessary to govern, operate and maintain the City of Leduc and do not vary based on the level of service provided:

- Mayor and City Council
- Corporate and Legislative Services
- Engineering Services
- Planning Services
- Facility Services
- Debt Repayment
- Capital Transfer

Variable Spending (45%) includes categories where spending can be increased or decreased depending on the level of service provided.

City of Leduc 2020 Variable Budget
Proposed Net Spending by Program



Have your say in your city’s budget planning process!

BInstruction

The next section wishes to understand your opinions on how **City of Leduc** spending should be altered (if at all). For each service, please specify if you think spending should increase, stay the same, or decrease in 2019. If you select increase or decrease, please let us know **all** the reasons you feel the way you do.

B1a

How would you adjust the variable spending in 2020 for **Police Protection & Enforcement Services** (proposed 21%)? This includes RCMP contract and detachment administrative support, community safety, animal control and other bylaw enforcement.

(Select one)

- Increase spending (may increase taxes)
- Spending should remain the same
- Decrease spending (may decrease taxes)

*Answer this question if you would **increase** spending:*

B1b

Why would you increase spending on **Police Protection & Enforcement Services**?

(Please select all that apply)

- Would like to keep crime down
- To keep up with population growth
- Would like more police presence
- Would like more traffic/speeding enforcement
- Some other reason (specify): _____
- Don't know

*Answer this question if you would **decrease** spending:*

B1c

Why would you decrease spending on **Police Protection & Enforcement Services**?

(Please select all that apply)

- I feel safe in the City of Leduc
- Current enforcement levels could handle population growth
- Police presence should be adequate
- Consider less focus on traffic and speeding enforcement
- Some other reason (specify): _____
- Don't know

B2a

How would you adjust the variable spending in 2020 for **Fire and Ambulance Services** (proposed 19%)? This includes Fire and Ambulance response, rescue and patient treatment services, community prevention and inspection services and emergency preparedness.

Note: *Ambulance services are contracted services provided by the City of Leduc on behalf of the Province of Alberta and cannot be reduced.*

(Select one)

- Increase spending (may increase taxes)
- Spending should remain the same

Answer this question if you would **increase** spending:

B2b

Why would you increase spending on **Fire and Ambulance Services**?

(Please select all that apply)

- Would like additional funding due to population growth
- Would like to ensure the quickest fire and/or ambulance response times
- This is an essential service to the community
- For the safety of residents
- Some other reason (specify): _____
- Don't know

B3a

How would you adjust the variable spending in 2020 for **Public Services** (proposed 15%)? This includes maintenance of roadways, sidewalks, multi-ways, bridges, overpasses, traffic controls, including: pot hole patching, crack sealing, grading, guard repair, cleaning, dust control, and pavement marking.

(Select one)

- Increase spending (may increase taxes)
- Spending should remain the same
- Decrease spending (may decrease taxes)

Answer this question if you would **increase** spending:

B3b

Why would you increase spending on **Public Services**?

(Please select all that apply)

- Population growth may require more roads, sidewalks, and other trails
- Would like more maintenance of sidewalks and other walking or biking trails
- Would like more sidewalks and other walking or biking trails
- Would like more road maintenance
- Would like to increase the number of roads or overpasses to help reduce traffic congestion
- Some other reason (specify): _____
- Don't know

Answer this question if you would **decrease** spending:

B3c

Why would you decrease spending on **Public Services**?

(Please select all that apply)

- Roads, sidewalks, and other trails can already handle some population growth
- Sidewalks and other walking or biking trails are well maintained
- Sidewalks and other walking or biking trails are satisfactory
- Roads are well maintained
- The roads and/or overpasses meet the city's needs
- Some other reason (specify): _____
- Don't know

B4a

How would you adjust the variable spending in 2020 for **Parks & Athletic Field Maintenance** (proposed 9%)? This includes maintenance, grass cutting, cleaning and repairs to cemetery, sports fields, tennis courts, outdoor ice rinks, skateboard parks, lakes and storm ponds, garden plots and playgrounds, parks landscaping and pest control.

(Select one)

- Increase spending (may increase taxes)
- Spending should remain the same
- Decrease spending (may decrease taxes)

*Answer this question if you would **increase** spending:*

B4b

Why would you increase spending on **Parks & Athletic Field Maintenance**?

(Please select all that apply)

- Would like grass/shrubs to be maintained in parks, gardens, and boulevards more frequently
- Would like better weed and/or pest control (e.g., mosquitoes)
- Would like more attractions, parks, and trails for the community
- To encourage more people to use parks and other outdoor facilities
- Some other reason (specify): _____
- Don't know

*Answer this question if you would **decrease** spending:*

B4c

Why would you decrease spending on **Parks & Athletic Field Maintenance**?

(Please select all that apply)

- Grass/shrubs could be maintained in parks, gardens, and boulevards less frequently
- Consider doing less weed and/or pest control (e.g., mosquitoes)
- There are too many attractions, parks, and trails in the community
- No one in my household uses parks or other outdoor facilities
- Some other reason (specify): _____
- Don't know

B5a

How would you adjust the variable spending in 2020 for **Leduc Recreation Centre Operations** (proposed 10%)? This includes Leduc Recreation facility maintenance and operations, sports & tourism, guest services, fitness centre and track, pool services, ice skating, field house and programmed services (i.e. child minding).

(Select one)

- Increase spending (may increase taxes)
- Spending should remain the same
- Decrease spending (may decrease taxes)

Answer this question if you would **increase** spending:

B5b

Why would you increase spending on **Leduc Recreation Centre Operations**?

(Please select all that apply)

- Would like more accessibility to existing facilities
- Would like more facilities
- Would like existing facilities to receive more frequent maintenance
- Would like more programs and/or equipment in the facilities
- Would like facilities to be open earlier and/or close later
- To help lower user fees
- My household uses the Leduc Recreation Centre
- Would like to more accessibility to existing facilities
- Some other reason (specify): _____
- Don't know

Answer this question if you would **decrease** spending:

B5c

Why would you decrease spending on **Leduc Recreation Centre Operations**?

(Please select all that apply)

- No new facilities are needed
- Would like existing facilities to be maintained less frequently
- Current equipment in the facilities are adequate
- Would like facilities to open later and/or close earlier
- Would like the users of the facilities to pay more
- My household does not use the Leduc Recreation Centre
- Some other reason (specify): _____
- Don't know

B6a

How would you adjust the variable spending in 2020 for **Snow Removal** (proposed 4%)? This includes street, parking lot and alleyway sanding, snow plowing and snow removal.

(Select one)

- Increase spending (may increase taxes)
- Spending should remain the same
- Decrease spending (may decrease taxes)

Answer this question if you would **increase** spending:

B6b

Why would you increase spending on **Snow Removal**?

(Please select all that apply)

- Would like Leduc to be more prepared for winters
- Consider clearing and sanding roads sooner or more often
- Would like more or better snow clearing equipment
- Would like residential areas and side streets to be cleared more often
- Public sidewalks and trails should be cleared sooner
- Some other reason (specify): _____
- Don't know

Answer this question if you would **decrease** spending:

B6c

Why would you decrease spending on **Snow Removal**?

(Please select all that apply)

- Consider clearing roads less frequently during prolonged storms
- Consider waiting longer before clearing and sanding roads
- Consider replacing and/or maintaining snow removal equipment less frequently
- Residential areas and side streets could be cleared less often
- Consider waiting longer to clear public sidewalks and trails
- Some other reason (specify): _____
- Don't know

B7a

How would you adjust the variable spending in 2020 for **Community Development** (proposed 7%)? This includes parks (e.g. spray parks, playgrounds, off-leash areas, etc.), recreation and culture planning and development including building playgrounds, Communities in Bloom, Healthy Hearts, and Canada Day programs.

(Select one)

- Increase spending (may increase taxes)
- Spending should remain the same
- Decrease spending (may decrease taxes)

Answer this question if you would **increase** spending:

B7b

Why would you increase spending on **Community Development**?

(Please select all that apply)

- Would like more parks
- Would like to increase the quality of existing parks
- Would like more community programs and/or events (e.g. Rock the Rails, etc.)
- Would like to increase the quality and/or frequency of existing programs
- To promote a healthy lifestyle
- This makes Leduc an attractive place to live
- Some other reason (specify): _____
- Don't know

Answer this question if you would **decrease** spending:

B7c

Why would you decrease spending on **Community Development**?

(Please select all that apply)

- The number of parks is adequate
- The quality of existing parks is adequate
- Consider lowering the quality and/or frequency of existing programs
- My household does not use or attend existing parks or programs
- Some other reason (specify): _____
- Don't know

B8a

How would you adjust the variable spending in 2020 for **Public Transportation** (proposed 9%)? Leduc Transit provides Leduc Assisted Transportation Service (LATS) to seniors (65+) and persons with disabilities within the City of Leduc. Leduc Transit also provides a separate inter-municipal transit service, in partnership with Leduc County, offering service that connects the Leduc and Nisku areas and also stops at the Edmonton International Airport and the Century Park LRT station in south Edmonton.

(Select one)

- Increase spending (may increase taxes)
- Spending should remain the same
- Decrease spending (may decrease taxes)

*Answer this question if you would **increase** spending:*

B8b

Why would you increase spending on **Public Transportation**?

(Please select all that apply)

- Would like more busses, more routes, and/or frequency of service
- Would like newer busses or added features to existing buses
- Would like to make public transit more affordable
- To encourage more people to use public transit
- Consider starting bus service sooner and/or ending service later
- My household uses public transportation
- Some other reason (specify): _____
- Don't know

*Answer this question if you would **decrease** spending:*

B8c

Why would you decrease spending on **Public Transportation**?

(Please select all that apply)

- Current service schedules should be adequate
- Existing buses should be adequate
- Consider charging riders more for this service
- My household does not use public transit
- Consider starting bus service later and/or ending service sooner
- Some other reason (specify): _____
- Don't know

B9a

How would you adjust the variable spending in 2020 for **Library Services** (proposed 4%)? This includes provision of children, teen and adult literary programs, exam proctoring, e-resources, e-books, internet access, audio books, DVD's, CD's, outreach services and access to resources from over 150 Alberta libraries.

(Select one)

- Increase spending (may increase taxes)
- Spending should remain the same
- Decrease spending (may decrease taxes)

Answer this question if you would **increase** spending:

B9b

Why would you increase spending on **Library Services**?

(Please select all that apply)

- To keep up with demand due to city growth
- Would like the library to be expanded
- Would like more programs or resources
- Would like to increase the collection of books
- My household uses the library
- Some other reason (specify): _____
- Don't know

Answer this question if you would **decrease** spending:

B9c

Why would you decrease spending on **Library Services**?

(Please select all that apply)

- Consider adding some type of user fee
- The library should be able to handle current population growth
- The library does not need to be expanded at this time
- Would like less programs or resources offered
- Consider obtaining fewer books and similar types of resources throughout the year
- My household does not use the library
- Some other reason (specify): _____
- Don't know

B10a

How would you adjust the variable spending in 2020 for **Family and Community Support Services** (proposed 2%)? This includes family counseling and support, prevention and education regarding social issues, meals on wheels program, senior support, and homemaking services.

(Select one)

- Increase spending (may increase taxes)
- Spending should remain the same
- Decrease spending (may decrease taxes)

Answer this question if you would **increase** spending:

B10b

Why would you increase spending on **Family and Community Support Services**?

(Please select all that apply)

- To keep up with population growth
- To help provide affordable support services
- Would like more or different types of services available
- Would like better quality of existing services
- I support this service
- Some other reason (specify): _____
- Don't know

Answer this question if you would **decrease** spending:

B10c

Why would you decrease spending on **Family and Community Support Services**?

(Please select all that apply)

- Existing services could handle population growth
- Would like more funding from other levels of government
- I don't know what this service offers
- Some other reason (specify): _____
- Don't know

Q4

Thank you for your input on the City of Leduc's variable spending budget. Is there any additional feedback you would like to provide regarding your choices?

Q5

What other projects or goals (if any) should the City be thinking of when planning the budget for 2020 and beyond? These may result in a tax increase.

Q6

Finally, with respect to the budget process, which of the following would you say is the **most important priority** facing the City?

(Select one)

- Focusing on long-term fiscal sustainability (smooth tax strategies)
- Planning for future growth to prevent overcrowding
- Attract new and maintain current businesses and amenities
- Finding ways to lower property taxes in the future
- Finding ways to ensure property taxes stay the same in the future
- Preparing for and reacting to changes in the economy
- Other (specify): _____

DTxt

In order for the City to better understand the different views and needs of citizens, this final set of questions will allow us to analyze the data by sub-groups. Please be assured that nothing will be recorded to link your answers with you or your household.

D2

Are there any children under the age of 18 in your household?

(Select one)

- Yes
- No
- Prefer not to answer

D6

Which of the following categories applies to your total household income before taxes in 2018?

(Select one)

- Under \$20,000
- \$20,000 to \$39,999
- \$40,000 to \$59,999
- \$60,000 to \$79,999
- \$80,000 to \$99,999
- \$100,000 to \$124,999
- \$125,000 to \$149,999
- \$150,000 or more
- Prefer not to answer

D3

Which of the following best describes your current employment status?

(Select one)

- Working full time, including self-employment (more than 30 hours per week)
- Working part time, including self-employment (30 hours per week or less)
- On leave (disability, paternity, etc.)
- Homemaker
- Student
- Not employed
- Retired
- Prefer not to answer

Answer this question if you are employed:

D5a

And, do you work for the City of Leduc?

(Select one)

- Yes
- No

Answer this question if you are on leave (disability, paternity, etc.):

D5b

Immediately prior to the start of your leave, did you work for the City of Leduc?

(Select one)

- Yes
- No

D7

How did you learn about this survey? *(Select all that apply)*

- Billboard signs
- Social media
- City of Leduc website
- Cinema
- Other (specify): _____
- I have not heard or seen any advertisements promoting this survey

FB1

I0

Thank you for completing the survey! You now have the option to enter a randomly selected prize draw for people who have taken part in the survey. Doing so makes you eligible to **enter a draw to win tickets to a performance series of 3 shows at Maclab Theatre for the Performing Arts (valued at \$120).**

Do you wish to be entered into this draw? Your contact information will only be used for the purposes of the draw and will not be tied to your survey responses.

(Select one)

- Yes, I allow Advanis to provide the City of Leduc with my contact information should I be the winner of this draw
- No, remove me from the draw

I1

If you wish to participate in the draw, please provide your contact details below so that we may contact you should you be the winner of the draw. Personal information will remain confidential and **only** be used to contact the individual who has won the draw. Personal information provided as part of the City of Leduc Budget Survey contest is collected under the authority of section 33(c) of the Freedom of Information and Protection of Privacy Act.

First name: _____
Last name: _____
Email: _____
Phone number: _____



End

Thank you very much for your participation in this important study, your time and feedback are greatly appreciated by the City of Leduc!

Please note that the results of this survey will be shared with City Council during the budget planning process for 2020. Should you have any additional questions, please contact:

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