

COMMITTEE-OF-THE-WHOLE MEETING NOTES TUESDAY, MAY 22, 2018 PAGE 41

Present: Mayor B. Young, Councillors B. Beckett, G. Finstad, B. Hamilton,

T. Lazowski and L. Tillack

Absent: Councillor L. Hansen

Also Present: P. Benedetto, City Manager and S. Davis, City Clerk

Mayor B. Young called the meeting to order at 5:04 pm.

I. APPROVAL OF AGENDA

MOVED by Councillor B. Beckett that the Committee approve the agenda with the following addition:

- III. Delegations and Presentations
 - a) North Telford Lake Multiway (Last Item of Business)

Motion Carried Unanimously

II. ADOPTION OF PREVIOUS NOTES

 Approval of Notes of the Committee-of-the-Whole Meeting held Monday, May 14, 2018

MOVED by Councillor G. Finstad that the notes of the Committee-of-the-Whole meeting held Monday, May 14, 2018, be approved as presented.

Motion Carried Unanimously

III. DELEGATIONS & PRESENTATIONS

a) North Telford Lake Multiway

- D. Binkowski, T. Arcand, J. Gagnon and K. VanLoon, residents of the North Telford neighbourhood made a presentation relative to development of the North Telford Lake multiway. A document entitled "North Telford Lake Multiway Petition" was submitted to Council. (Attached).
- S. Olson, Director, Engineering, and K. van Steenoven, Manager, Capital Projects & Development, responded to concerns of the residents relative to extension of the existing sidewalk, extension of driveways, roll based curbs and the "path of least resistance".

Mayor B. Young, P. Benedetto, City Manager, D. Melvie, General Manager, Community and Protective Services, provided background and additional information to the residents.

IV. BUSINESS ARISING FROM PRESENTATIONS



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V. IN-CAMERA ITEMS

MOVED by Councillor G. Finstad that Committee-of-the-Whole move In-Camera at 5:06 pm to discuss:

a) Devcan Property Concerns

Motion Carried Unanimously

MOVED by Councillor L. Tillack that the Committee-of-the-Whole move In-Public at 5:33 pm.

Motion Carried Unanimously

VI. RISE AND REPORT FROM IN-CAMERA ITEMS

a) Devcan Property Concerns FOIP s. 16, 24 & 25

- S. Olson, Director, Engineering, made a PowerPoint presentation (Attached).
- S. Olson, R. Sereda, Director, Public Services, M. Pieters, General Manager, Infrastructure and Planning, K. van Steenoven, Manager, Capital Projects & Developments, and B. Loewen, City Solicitor, answered the Committee's questions.

VII. REPORTS FROM COMMITTEE & ADMINISTRATION

a) Traffic Safety/Automated Traffic Enforcement Update

C. Chisholm, Manager, RCMP Administration and Leduc Enforcement Services, and Sgt. B. Dueck, RCMP, made a PowerPoint presentation (Attached) updating Committee members on the Automated Traffic Enforcement operations.

Responsible Dept.

Community and Protective Services

Sgt. B. Dueck, C. Chisholm, D. Melvie, General Manager, Community and Protective Services, P. Benedetto, City Manager, and I. Sasyniuk, General Manager, Corporate Services, answered the Committee's questions.

Administration was requested to provide the following information: Based on the issuance of 7,000 ATE tickets, what are the City's costs and related fine revenue?

b) Edmonton Global Update

H. Wilson, Manager, Economic Development, updated Committee members on Edmonton Global's progress as well as the trade mission to Chile and Argentina for companies in the aviation and aerospace sector. H. Wilson provided Committee members with background information on the trade mission. (Attached).

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P. Benedetto, City Manager, and Mayor B. Young spoke about Edmonton Global's recognition of Aerotropolis as a huge economic driver in the region. H. Wilson and P. Benedetto answered the Committee's questions.

VIII. GOVERNANCE

There were no governance items.

IX. COUNCIL CALENDAR UPDATES

There were no Council calendar updates.

X. INFORMATION ITEMS

There were no information items.

XI. ADJOURNMENT

The meeting adjourned at 7:04 pm.

"Original Signed"
B. Young
MAYOR

"Original Signed"

S. Davis CITY CLERK



NORTH TELFORD LAKE MULTIWAY PETITION

We the People hereby make petition and demand the City reverse it's decision by the City of Leduc on March 12, 2018 for the following reasons:

The DECISION IS UNSAFE. Homeowners are expected to back in and out of their driveways traversing through a 10 foot wide multiway.

This decision that was made effects the property value and lives of the Homeowners. Residents were not given the proper opportunity to be heard and be responded too.

For the reasons aforementioned WE THE PEOPLE demand the City place a stop on this project to ensure the rule of law is followed.

We do not want the multiway. The entrance to the park on 53Ave and 43 Street needs to be closed and fenced off.

PRINT NAME	ADDRESS	SIGNATURE
Marlene Arcanol		FOIP s. 17
TONY ARCAND		
Dave Radke		
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BRENT MILLER		
Dee Binkowski		
Donna Binkowski		
Kathryn Vantoon		

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Contact: Kathr	yn Van Loon	FOIP s. 17
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Friday may 18, 2018	- 3 nages Aubam	ritled
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ADOPTION OF PREVIOUS NOTES

Notes of the Committee-of-the-Whole Meeting – May 22, 2018

* VI.a. Devcan Property Concerns

Attachment Removed Pursuant to Sections 16, 24 & 25 of the FOIP Act.

Automated Traffic Enforcement Update

May 22, 2018

Committee of the Whole

Report 2018-CoW-031

www.leduc.ca



ATE Update

- LES will become operational shortly with its ATE "in house" program using City of Leduc Community Peace Officers, and vendor supplied ATE equipment software.
- Two CPO's will provide approximately 160-220 hours per month of enforcement coverage operating daily.
- The hours of coverage differ from the previous hours provided by the contracted service provider.
- Ownership of the program will allow for improved transparency and more control of operations.

ATE Update

- ATE is just one tool within the Enforcement spectrum.
- Enforcement is just one of the five "E's" of traffic safety with the others being Education, Engineering, Evaluation and Engagement.



ATE Update

Deployment Criteria -

In partnership with the RCMP, deployment will be intelligence led and based on data.

Deployment will be focused on:

- 1) Areas of Collisions
- 2) Vulnerable road user areas (Schools/Playgrounds)
- 3) Public Complaints

ATE Update



ATE Web Pages

- · Deployment schedule
- · Site selection and rationale
- Case studies supporting ATE

TRAFFIC LAWS
PHOTO

- Frequently asked questions.
- Traffic Safety Culture Survey Results

ATE Update

Fixed Intersection Cameras

- TAC supported placement of fixed intersection cameras at 2-3 intersections in an effort to reduce collisions and the severity of injuries in collisions.
- RCMP have identified three high risk intersection locations which will be considered for implementation of these devices.

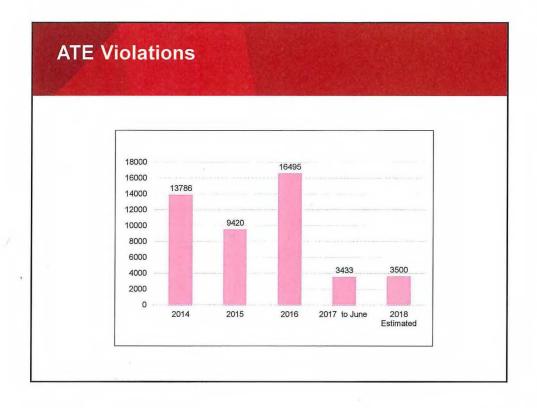
ATE Update

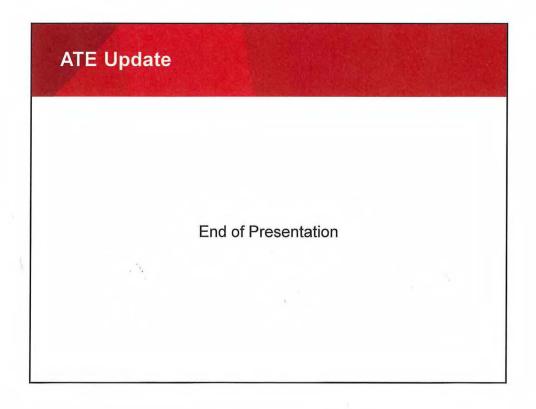


Fixed Intersection Cameras (cont.)

Proposed Locations

- 50th Street and 50th Avenue (N/S)
- Hwy 2A and Southfork (E/W)
- 50th Avenue at White Spot (W)





Background:

The invitation to participate in the 20th edition of FIDAE (International Air and Space Fair in Santiago) came directly to me from Michael Couch, Senior Trade and Investment Officer of the Alberta Ministry of Economic Development and Trade (MEDT) at a meeting on March 1st. This introductory meeting had been organized by other MEDT representatives based on my prior work with them. Michael Couch outlined the benefits of previous aerospace/aviation missions, and the sponsorship support by the City of Leduc the past two years (2016 to Japan; 2017 to Mexico); it would again be \$5,000.

Regarding our role and the tie-in to Edmonton Global, while they are designated the lead for international missions and FDI attraction, it remains acknowledged that the community level is where the actual investment will take place. For our key identified sectors, and our Aerotropolis work has identified Transportation and Logistics, as well as Aerospace and Aviation, it would be beneficial that we participate in the actual mission, which had not happened previously. The exception would be the 2016 mission to japan, where Barbara Mackenzie represented us through the LNEDA, and Mayor Krischke also participated.

A trade mission is to both support local/regional firms in their efforts to find new markets (an EDO would also look for opportunities for additional local companies, and beyond exporting, assessing potential partnerships), as well as investigate possible foreign direct investment (FDI) opportunities. While previously the LNEDA had been considered the lead for FDI activity for our community, this is now the role of Edmonton Global. Again, while for both investment and trade the wider organization may be lead, it is expected that member EDOs would consider participating as part of the "Team", supporting the initiative, if it is deemed an important sector.

I had a good conversation with Darren Rawson, the Vice-Chair of Edmonton Global, where we discussed how the City of Leduc will be positioned as part of the Global Edmonton Team; this is consistent with a March 13th description on Edmonton Global, given by Glen Vanstone, VP of Trade & Investment with Edmonton Economic Development. At that time, he also explained that until Edmonton Global is fully operational at the end of the year, Edmonton Economic Development had entered into a services contract with Edmonton Global. This FIDAE mission was therefore very new to Edmonton Global, and the mechanics of how the team approach works would benefit from our participation in Chile.

As for other municipal members/partners participating, the Calgary Economic Development was also represented. In addition, both Myron Keehn and Geoff Herdman from Edmonton International Airport were to participate, although Mr. Keehn had to cancel just a few days prior. There are also firms from our immediate area attending; previous attendee Absolute Combustion would not be on this mission, however Aerium Analytics and several training providers at EIA would be there. Of significant value would prove to be the relationships developed during this mission, as important as the intelligence and contacts gained in both Chile and the brief subsequent meetings in Argentina.

The Alberta Trade Mission to FIDAE:

The trade mission to attend this show was primarily intended by the Government of Alberta to:

- Promote the Alberta Aerospace Industry
- Develop B2B opportunities for business in Alberta that participated in the trade show
- Show a strong Alberta contingent in the Canada Pavilion

The show was very well attended by Alberta companies with twelve companies represented and over 20 company delegates, making it by far the largest Canadian Contingent. As the "Foremost Aerospace, Defence and Security Business Platform in Latin America", companies from countries around the world providing aerospace products and services were looking for introductions to buyers from both South and Central America. B2B meetings with potential buyers was organized throughout the show, although there were ample situations where we brought potential buyers directly to meet with our exhibiting companies. This was a key activity for Darren Rawson and I, in addition to supporting our Edmonton Global booth and spelling off other exhibitors as requested.

In addition to attending the four day show itself, an itinerary was planned by the Alberta Government, including the active participation by Klaus Buttner, Managing Director of the Alberta Mexico Office. We had an introduction to the sector and doing business in Chile by the Gonzalo Muzon, the Trade Commissioner for Aerospace in Chile. Moreover, our Ambassador to Chile, Patricia Perez, made ample time for us at several stages of FIDAE, as well as the opening brief. There were several receptions, which also allowed for valuable discussions with senior Canadian military personnel, and representatives from the US Trade Commissioner Service in Chile.

Participants whom I worked with in various capacities included:

Rob Flood, Cargo Products Business Development Manager, Air Canada Cargo

Patti Dunlop, Business Development Manager, Transportation & Logistics, Calgary Economic Development

Darren Rawson, Vice-Chair, Edmonton Global

Gerald Skocdopole, Chief Pilot B737, Canadian North Airlines

Geoff Herdman, Director, Real Estate & Investment Attraction, Edmonton International Airport. Myron Keehn, Vice President, Commercial Development, had planned to attend but was unable

Dave Schwartzenberger, General Manager, and Carla Tapia, Base Coordinator HNZ Topflight

Mr. Jordan Cicoria, Managing Director, AERIUM Analytics

Ronald Yanos, President, and Chris Ximenez, Project Coordinator, Yanos Aerospace

Lindsay Mohr, CEO, AirMarket

Ken Brizel, CEO, and Rosy Amlani, CFO/VP Business Development Alberta Centre for MNT Products (ACAMP)

David Perez, VP Sales and Marketing, FLYHT Aerospace Solutions

Duane Hertzer, President, Optima Manufacturing

Tomislav Milinusic, President, Panvion Technology.

Also participating, but primarily on their own, was a large contingent from Viking Air and Pacific Sky Aviation, both out of Calgary.

Following FIDAE, the Alberta delegation travelled to Buenos Aires, Argentina. This was a much smaller group, and it ended up being even smaller than expected due to some necessities by participants, many of whom are the main company representative, and a week was a large enough commitment.

Facilitated by Ana Garasino, our Trade Commissioner in Buenos Aries, we attended and overview of the Argentinian economy and an excellent how to do business session. This was followed by presentations on the security sector, Oil & gas developments, including potential for Alberta companies, by the Argentine-Canadian Chamber of Commerce, which will be followed up at the Global Petroleum Show in Calgary in June, and the Agri-food sector. The following morning included presentations by the Canadian companies to representatives from each of the Argentine armed forces. From the companies' perspective, these meetings were very valuable.

Value to the City of Leduc:

What I achieved from our participation in the Alberta trade mission were the following:

- Excellent introductory understanding of the aerospace industry potential in Latin America. The
 opportunity to meet with exhibitors from North America and South America, as well as
 Europe. There were 600 exhibitors from 40 countries, and as FIDAE is the largest show of its
 kind, 45,000 attendees were expected. My role was to visit as many exhibits as possible, and in
 consultation with Edmonton Global's Vice Chair and our EIA rep, to see what opportunities there
 were for our area.
- My support throughout the show to our participating companies, all of whom also benefitted
 from our City sponsorship, was valued. It also provided an unequaled opportunity to connect
 with and understand the Alberta companies' capabilities and goals, and their collaborations.
- The region needs to develop a strategy around the aerospace sector that engages Edmonton Global, communities pushing the aerospace/aviation and transportation and logistics to support a coordinated approach so potential opportunities are leveraged to their full affect, including informing our Cluster and Aerotropolis efforts. It was very evident that after working together over 3 missions, may of the companies are both supporting each other, and have identified and even developed new projects; this is what defines a cluster.
- Built a solid, effective working relationships with Edmonton International Airport, and Edmonton Global. This last one is very important, as this experience can help form a solid methodology for the Team Approach going forward.
- Excellent working relationship fostered with MEDT reps, including Michael Couch, as well as Klaus Buttner. Based on my discussions with the company representatives, all felt it worthwhile. The most pessimistic statement was "I give it a B. But if one of my two best leads pans out, it will be an A+". I will follow up with Michael Couch on the export sales, as they are realized. Rough estimate (as of early May) of direct sales from the two destinations is in the millions of dollars.
- Fostered a solid working relationship with the representatives with trade commissioners from Chile and Argentina, as well as an extra meeting with Alex Krell, the Trade Commissioner from Brazil. Alex is travelling with a delegation to Western Canada later this year, and we may now have convinced them to add Edmonton to their itinerary.
- Our name and logo were well placed on the promotional materials for the Mission, as well as on display in the Edmonton Pavilion. I have the info and pictures on file.

Going Forward:

With the changes coming to FDI as a result of Edmonton Global being functional July 1st (and fully by year's end), I would not recommend that the City of Leduc sponsor missions of this kind. Firstly, we should be promoting under the Edmonton Global banner. Secondly, if it is a sector worthy of our participation, this is far better supported by participation on the Mission itself.

I will be following up with a number of the Mission participants on possible projects which could have a positive impact on Leduc. As two immediate examples, my work with Darren Rawson from Edmonton Global has been publicly acknowledged on a couple of occasions as being valuable, and has helped as the structure for stakeholder engagement proceeds. I have had two meetings now with Ken Brizel, CEO of ACAMP, regarding possible autonomous vehicle testing opportunities; as they work with over 370 companies, a strong rapport with ACAMP could yield potential opportunities for our companies, or to attract additional activities. I have been in contact with Patti Dunlop from Calgary Economic Development, regarding some work on enhancing the benefits of the FTZ designation. In addition, I am looking forward to working in a collaborative way with Geoff Herdman from EIA, especially concerning the Aerotropolis file.