



Youth Council Committee Meeting

April 14, 2022

6:00 p.m.

Virtual Meeting

- MINUTES -

Present: Councillor B. Beckett, E. Lewis, N. Martin, B. Trimming, C. Newman, A. Cummins, Q. Tilling, E. Hawes, N. Ritchie, H. Pfeil, A. Johnson

Guests: M. Robbenhaar, G. Chabot, W. Yule, B. Nonyzyk

Regrets: Councillor L. Tillack, Councillor L. Hansen, M. Smith

1.0 CALL TO ORDER

- The meeting was called to order by Niall at 6:03 p.m.

2.0 APPROVAL OF ADGENDA

- Motion by Brittney and Hannah to approve agenda.

3.0 APPROVAL OF PREVIOUS MEETING MINUTES

- Motion by Quinn and Hannah to approve minutes.

4.0 NEW BUSINESS

4.1 Guest Speaker: Leduc Community Drug Action Committee

- Maddy Chair of the LCDAC shared that the committee's mandate is to create a drug aware and resilient community in Leduc.
- They will be hosting an exhibit at the LRC in the curling pad on June 15-19 called the Addictions Don't Discriminate which will share 6 unique stories of individuals who have lived experience with substance use and substance use disorder. It is a panel exhibit that has QR codes that direct participants to their stories. The exhibit offers a glimpse into the complex world of addiction, uncovering the human experience that lies beneath the statistics and stigma. Shared stories, shown in connection to one another, push us to look beyond someone's substance use and into the lived experience of each individual with empathy and compassion, to help us understand that Addictions Don't Discriminate.
- The committee also hopes to host Naloxone Kit Training at the same time; however, it is not solidified at this time.

- This exhibit and naloxone training could be a great opportunity for Youth Council to connect to their pillars of Physical and Emotional Wellness and Youth Engagement.
- Inquiring if Youth Council is interested in volunteer for this event, as well as promoting and advocating for the exhibit.
- *Action: Emotional & Physical Wellness Sub-committee will discuss further.*

4.2 Guest Speaker: #RisingYouth Grant

- #RisingYouth is proud to support young people across Canada make a difference by leading community-service projects. #RisingYouth Community Service Grants empowers young people, ages 15-30 to imagine ideas that can support their local community and helps put those ideas into action through grants of \$250, \$750, or \$1500.
- The City of Leduc has recently begun a partnership with this organization to help promote and bring awareness to youth in the Leduc
- This grant is for youth who have an idea to support community, #RisingYouth can help this idea come to life.
- #RisingYouth is requesting Youth Council to be an advocate and help advertise for this fantastic youth opportunity.
- Applications will remain open until May 30th.

4.3 Guest Speaker: Leduc Environmental Advisory Board

- LEAB mandate is to advise City Council on environmental matters, propose and to disseminate information for the city to provide a better education.
- Looking for more youth engagement and ideas to be brought forward to the committee.
- Highlighted projects; Green house gas reduction program, encouragement of E-Scooters, pesticides residents survey & bylaw, dark skies initiatives.
- Encouraging Youth Council to reach out to LEAB if anyone is interested in being apart of any future projects.
- LEAB is looking to Youth Council for ideas & feedback on how to get more youth involved in their programs.
- Youth Council encouraged them to continue to share events forward and they will advocate and promote.

4.4 Alberta Youth Council Summit

- The Calgary Mayor's Youth Council is hosting a Summit for all Alberta wide Youth Councils in the province.
- Leduc's Youth Council has been invited to attend virtually.
- Power point slides will be required to be created in the link provided.

- April 26th from 5:30-6:30pm - Niall, Quinn and Hannah are interested in attending.

4.5 Coffee & Conversations

- Saturday, April 23 at 10:00am-12:00pm the Community Development department with the City of Leduc will be hosting this event for non-profit organizations to informally connect and engage with one another to learn more about events and projects happening in the community. It will be a great opportunity for Youth Council to engage and develop relationships future in the community.
- Hannah & Niall are interested in attending.

4.6 Sub-Committee Updates

- **#Influencers**
- The matrix has been created, but not yet finalized. It will be emailed out to the subcommittee to review further.
- Once the deadline has passed the group will review nominations.
- Nominations remain quite low and there will be a possibility that the application deadline will be extended due to low submissions.
- Awards will be presented at the VolunteerFest on September 11th the sub-committee will be meeting with Elana Hansen to discuss the award ceremony further.

- **Emotional & Physical Wellness**
- Mental Health Survey is being investigated to be developed over the summer and released in September.
- Discussion on LRC Youth Membership were brought forward on how other grades and ages can benefit from a discounted price. The Jumpstart Program was suggested to be further investigated. There may be a possibility to redirect and advertise individuals to for this subsidy.

- **Community Clean Up & Youth Engagement**
- Teen Take Over is being hosted on May 14th.
- The Community Clean Up location Fred John's Park is again being considered.
- Playgrounds in local community neighbourhoods or Telford Lake was also suggested.
- The subcommittee is looking for more ways to engage youth to come out to the event.
- It was suggested that Earth Day could be a great platform to connect individuals and promote this event at the same time. There also could be a friendly garbage clean up competition.

- Erika suggested that Youth Council could create 'take-home resource kits' or 'grab and go bags' with gloves, garbage bags, pamphlets, swag etc. This could be a great way to engage with others or residents could take their bag and keep walking to their destination along the pathways cleaning up or bring home to clean their own neighbourhoods.
- **Creative Expression**
- The subcommittee will be working with the FRN to plan a potential Talent Show at the upcoming Youth Conference in the Fall.
- Looking to have an open mic, talent show and an emcee.
- The Talent Show will have auditions at the potential location of the Maclab theater. Auditions will tentatively be hosted over the summer.

4.7 Communication Formal Plans

- In addition to our Youth Council Instagram page, we have allocated space with our communication team to receive extra marketing advertising and deliverables.
- A form was shared with the group and will be emailed out to each subcommittee lead.
- It is encouraged for the subcommittees to start having conversations about what is their number one initiative they would like to showcase.
- Due capacity of the communications will require information as early as 2-3 months in advance.
- *Action – Subcommittee to discuss and bring forward next meeting what they will be submitting.*

4.8 Instagram Content

- Erika now has access to the Youth Council Instagram Account
- Highlights to consider posting on: Community Helpers, National Volunteer Week, #Influencers Nominations, Pride Day, Arbour Day, Earth Day, Environmental Month.
- Youth Council can also make our own posts and personalize them such as sharing our own photos.
- Encouraging the subcommittees to reach out to Erika to share ideas forward with her and she can investigate options and creative ideas.

4.9 Clothing Order & SWAG & Pride Day

- Amanda is requesting for all members to complete the form and identify if a new t-shirt or sweater will be required. She hopes to place the order in a timely manner.

- Pride Day will be an informal flag raising similar to last year with a social media post. Any member interested in attending, Amanda can order a pride day T-shirt as well.
- Hannah, Erika, Niall, Niall, Cole, Noah, Ethan, and Quinn are interested in attending.
- Amanda will look into options for swag items to bring forward to next meeting.
- Committee suggestions: UBS thumb drives, hand sanitizer spray, phone pop sockets, phone pocket wallets, stickers, shopping bags, water bottles, guitar pics, colour changing pencils or other functional items.

5.0 City Council Update – Councilor Beckett

- There has been approval for a new high school on the west end called Ohpaho named after the cree word for taking flight.
- Ukraine Flag was raised at half mass to show solidarity with their people.
- Federal Government is providing funding for public transit which will support public taxes.
- Les Hagen from Alberta Health Services will be presenting to Council next month on the alignment of Smoking Bylaws.
- City Council may be looking for further feedback from Youth Council on if there should be an alignment of cannabis and smoking.

4.10 In-person or Virtual Meetings

- Vote: All in favour for members to continue to move in-person meetings.
- A hybrid approach will remain available for members who require to attend virtually.
- Vote: All in favour to provide guest speakers the option to attend meetings in-person or virtually.

5.0 ADJOURNMENT

5.1 The meeting adjourned at 7:36 pm

6.0 NEXT MEETING – Thursday, May 12th at 6:00pm at the Civic Centre