



**Youth Council Committee Meeting**

**March 11, 2021**

**6:00 p.m**

**Zoom (Virtual) Meeting**

**- MINUTES -**

**Present:** Councillor L. Hansen, Councillor L. Tillack, A. Oliver, B. Hartman, C. Barton, C. Hui, D. Berreth, E. Hawes, E. Whitefield, E. Lewis, H. Pfeil, M. Oliver, M. Smith, N. Ritchie, Q. Tilling, S. Klooster, S. Suk.

**Regrets:** A. Matthews

**1.0 CALL TO ORDER**

The meeting was called to order by the Chair at 6:06 p.m.

**2.0 APPROVAL OF AGENDA**

Motioned by Hannah and Erika W. that the agenda be approved.

**3.0 APPROVAL OF PREVIOUS MINUTES**

Motioned by Hannah and Erika W. that the minutes be approved.

**4.0 OLD BUSINESS**

**4.1 Calendar of Events**

- The Community Facilitator shared the Gantt chart indicating all the Youth Council projects for this term; the chart was also submitted to the Communications Department.
- The Chair and the majority of the members shared that the group will focus on quality over quantity for the YC initiatives; the members will not take on additional projects or events and focus on the current projects goals.

## 5.0 NEW BUSINESS

### 5.1 Guest Speaker: Dion B, LCDAC – Leduc Community Drug Action Community

- Dion is planning an opioid awareness and harm reduction strategy presentation for the Leduc Composite High School during the Tigers Den period. The purpose of this presentation is to remove any stigma around mental health and addictions (Concurrent disorders). It also aligns with the FCSS goals of prevention education. The PowerPoint was originally developed by the U of A students for local Biology 30 students; Dion will also condense the material and simplify the presentation to cater to a broader demographics.
- Cassidy emphasized that this presentation should not be a fear-based approach as it may not be impactful for educating the current generation of youth.
- The Chair is continuing to lead the Health & Mental Health pillar this term and will prepare a third set of the Youth Mental Health survey that will be conducted after completion of the presentation.

### Guest Speaker: Celia H, Marketing and Communications Specialist

- Leduc Youth Council Instagram Guidelines were shared with the group. Two leads managing the social media account will be the Chair and Vice-Chair.
- Celia addressed the roles and responsibilities of managing the account, content creation, use of images, posting (etiquette), management of audience, responding to posts and troubleshooting.
- The Youth Council members will be asked to sign the informed consent form if members want their photos published via Instagram account.
- For further inquiries regarding the account usage, the YC members could reach out to the Community Facilitator and/or Marketing and Communications Specialist.
- Erika W. shared it would be neat to create and share member's emojis if some members do not feel comfortable sharing their photos publicly.
- Councillor Tillack requested for a group picture to be released on the Instagram account (upon agreement of all members), and to spread out the postings/contents throughout the year closer to various YC project dates. i.e. YC Community Clean-up, International Youth Day, #Influencers, etc.
- Councillor Hansen requested for all the members to prepare and complete a brief bio (On the reason why members joined the Youth Council, what members are hoping to accomplish this term and a few fun facts depending on the members' comfort levels), and individual pictures for the Instagram account. He also requested the communications department to share the YC Instagram account info on the city's social media platforms to boost IG account activities and followers.

**ACTION:** The Community Facilitator to request for group photo from the communications department.

## 5.2 Mental Health Project Support

- The Chair, LCDAC and the Community Facilitator gathered to schedule the mental health and addictions presentation along with the third Youth Mental Health Survey to be conducted throughout the Blackgold School Division.
- The Chair would appreciate more support from the Youth Council members on developing the upcoming Youth Mental Health survey, assessing the collected data, etc.
- Councillor Tillack inquired if Matthew could support the Chair with the mental health survey/pillar as he is also part of the FCSS Board and might be able to provide additional insights.

## 5.3 Subcommittee Update

- The Community Facilitator will connect with the YC members individually to develop additional subcommittees for all the YC projects for the rest of the year.
- Councillor Hansen inquired where the YC Clean-up subcommittee was currently at with this year's event planning. Erika W. shared the Clean-up subcommittee is considering clean-up day close to Earth Day. The group has not decided if it will be an in-person event or a virtual event (similar to last year) due to the COVID-19 gathering restrictions.

**ACTION:** The Community Facilitator to connect with all the subcommittees prior to the upcoming regular meeting and provide updates.

## 5.4 General Elections

- The Community Facilitator connected with the City Clerk and Deputy City Clerk on the Youth Council's opportunity to:
  - 1) *Lead and facilitate the Q & A session/forum for the new Council, AND*
  - 2) *A potential opportunity for the Youth Council to work with the elections team this fall.*
- Quinn, Niall, Mackenzie, Vice-Chair and the Chair shared their interests among other members.
- Councillor Tillack shared with the YC members who are interested to participate can reach out to the Community Facilitator for more details. Additional information on the nomination and election dates including can be found on the city's Leduc.ca website - under the elections/candidate section.

## 5.5 Strategic Planning

- All members agreed there is no need for modification of the document.

#### 5.6 Influencers Planning

- Cassidy is helping lead the #Influencers event this year. Also, six current Youth Council members were nominated as Influencers last year who could provide more input for this year's event.
- Niall suggested having recorded video clips to be shared for this virtual event.
- The Chair would prefer the videos to be shared on the Youth Council's Instagram account as well.
- Erika H. shared we should plan the virtual event ahead of time and promote more in the community/schools.

#### 5.7 Environmental Scan of Existing Youth Programs

- Councillor Hansen shared his discussion with the administration on the Youth Hub idea from last year's Strategic Planning. He inquired if the Youth Council members would be interested in implementing a physical youth hub near future.
- Due to the ongoing COVID-19 pandemic, the majority of the members shared this idea should be put on hold until the AHS gathering restrictions are lifted.
- Members would like to focus more on the current online/virtual components of the YC's strategic goals.
- Quinn shared there is plenty online programming in the community and the YC should be focused more on creating projects that stand out and fulfill current youths' needs.
- Erika W. shared the Youth Council could also review the remaining budget for a potential donation to an established community youth group that may benefit more from it.

## 6.0 ADJOURNMENT

The meeting adjourned at 7:48 p.m.

**Next meeting:** April 8, 2021 – 6:00 p.m. – Via Zoom Meeting