

## **Youth Council Committee Meeting**

**June 11, 2020**

**6:00 p.m**

**GoToMeeting (Virtual) Meeting**

### **- MINUTES -**

**Present:** Councillor L. Hansen, E. Lewis, E. Tews, E. Whitefield, H. Pfeil, K. McCarthy, M. Smith, S. Klooster, S. Suk.

**Guests:** M. Youngren and A. Weisner

#### **1.0 CALL TO ORDER**

The Chair called the meeting to order at 6:05 p.m.

#### **2.0 REVIEW**

2.1 Agenda – Agenda approved by Mackenzie

2.2 Previous Minutes – Minutes approved by Erika

2.3 Round Table

#### **3.0 OLD BUSINESS**

##### **3.1 Draft Budget**

- The Community Facilitator requested feedback on the 2020 Youth Council's budget. Councillor Hansen suggested allocating funds for the Youth Council's community cleanup day promotion and push for a campaign on utilizing reusable bags. Erika shared it would be a good idea to reduce the amount allocated for the Youth Council's SWAG items and order environmentally friendly bottles/mugs. Erika also suggested ordering compostable utensils for the community cleanup day barbeque and promoting vegetarian food options. The Community Facilitator will continue to meet with Erika and the Communications department throughout the summer months and plan to progress and execute the environmental plan.

##### **3.2 Strategic Plan – Updated**

- The Community Facilitator will provide the Mayor updated 2020 Youth Council Strategic Plan upon request and inquired if the Youth Council members had additional feedback. No further changes will be made in addition to mental health goals. Mackenzie shared the Youth Hub project would be difficult to accomplish in the middle of a pandemic since physical gatherings are limited/restricted. Councillor Hansen suggested planning a tour of youth centre(s) in the Leduc area to help all the members get a better idea of the needs of local youth.

### 3.3 Youth Council Logo

- The Vice-Chair forwarded the final logo voting link to all the Youth Council members. Erika also developed additional logo design that was added to the voting options. The Chair will recreate the final logo design digitally and the Community Facilitator will forward the copy to the Communication department.

### 3.4 Youth Mental Health Surveys

- In addition to the Black Gold School Division, the Chair and Mackenzie attempted to develop a partnership with the STAR Catholic School Division to collect Youth Mental Health survey responses but was unsuccessful. A total of 385 surveys were successfully collected through middle/senior high school students in the Black Gold School Division. The written portion of the data will be analyzed with help from Kyra.

## 4.0 NEW BUSINESS

### 4.1 Guest Speakers: Youth Outreach Worker from Family and Community Support Services (FCSS) and Youth Coordinator from Leduc Boys and Girls Club.

- Megan, FCSS Youth Outreach Worker is hosting a 'Youth Movie Night' and sought feedback from the Youth Council members on how she can further encourage local youth engagement through various activities. The Chair shared a gaming night would be interesting and can attract youth. Kyra shared baking sale/drive would be meaningful. Councillor Hansen suggested a scavenger hunt idea for youth.
- Alyssa, BGC Youth Coordinator is planning the 'Amazing Race' event which will take place in July. She asked the Youth Council member to participate in the event and also promote the event. Alyssa is looking for partnerships in youth programming with the Youth Council members in the future.

### 4.2 Infographics

- Analyzed data from the Youth Mental Health surveys will be highlighted and shared as an infographic end of June - similar to the FCSS weekly infographics

on the city's social media platform in the context of COVID-19. Councillor Hansen suggested adding information on the local/provincial mental health resources.

#### 4.3 Youth Council Recruitment

- The Youth Council application process will be simplified since the feedback was that the form was difficult to locate on the city's website. Also, the Vice-Chair mentioned there was an extensive written portion for his application process.

#### 4.4 Mayor's Youth Leadership – 'Influencers' Event

- The Community Facilitator connected with the Mayor on the Influencers event. The Mayor asked the Youth Council's lead in planning the event this year and moving forward. The Chair and Mackenzie volunteered to assist with the event planning which will be through virtual platforms due to the COVID-19. The Youth Council wishes to support a few local family-owned businesses that have been significantly impacted by the pandemic, and the project lead members will research and inform the Community Facilitator where the nominee prizes could be purchased.

#### 4.5 Summer Schedule and Event Calendar

- The Community Facilitator informed all the Youth Council members there will be no regular meetings during the summer months in July and August. The updated annual event calendar was also shared with the group. This year's events require creativity and flexibility more than ever before due to the ongoing pandemic.

## 5.0 ADJOURNMENT

The meeting adjourned at 7:38 p.m.

**Next meeting:** September 10, 2020 – 6:00 p.m – Lede Room – Civic Centre and/or Virtual meeting option also available.